
AGENDA
Business Development Committee

*200 South Biscayne Blvd., Suite 2929
Miami, FL 33131
Alyce M. Robertson Conference Room*

**Wednesday, January 17, 2024
11:30AM**

BUSINESS DEVELOPMENT COMMITTEE MEMBERS:

Suzanne Amaducci, Chair
Alicia Cervera Lamadrid
Martu Freeman-Parker
Nicolas “Nick” Katz
Jose Mallea

1. WELCOME & ROLL CALL

- Welcome – Christina Crespi, Miami DDA CEO & Executive Director
- Roll Call & Public Comment – Ivonne de la Vega, Miami DDA Board Secretary

2. PRESENTATIONS

- UFC Sponsorship Request Presentation –UFC 299: O'Malley vs Vera 2 - March 9, 2024
Olivia Judkowitz- Director of Event Development, UFC
- Update on Permit Clinic – Myrna Ace, Miami DDA Staff Member
- Business Incentive Grant Program Update – MichaelJohn Green, Miami DDA Staff Member
- Miami DDA Business Minute – MichaelJohn Green, Miami DDA Staff Member

3. MEDIA REPORT – RBB COMMUNICATIONS

- December 2023 Media Report & Annual Review – Julie Jimenez-Padron, Vice President,
rbb Communications

4. COMMITTEE ACTION PLAN UPDATE

- Business Development Committee Action Plan

5. MEETING ADJOURNMENT

Next Business Development Committee meeting: Wednesday, February 7, 2024, at 9:30a.m.