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**AGENDA**  
**Business Development Committee**

*200 South Biscayne Blvd., Suite 2929*  
*Miami, FL 33131*  
*Alyce M. Robertson Conference Room*

**Wednesday, January 10, 2024**  
**9:30AM**

**BUSINESS DEVELOPMENT COMMITTEE MEMBERS:**

Suzanne Amaducci, Chair  
Alicia Cervera Lamadrid  
Martu Freeman-Parker  
Nicolas "Nick" Katz  
Jose Mallea

**1. WELCOME & ROLL CALL**

- Welcome – Christina Crespi, Miami DDA CEO & Executive Director
- Roll Call & Public Comment – Ivonne de la Vega, Miami DDA Board Secretary

**2. PRESENTATIONS**

- UFC Sponsorship Request Presentation – UFC 299: O'Malley vs Vera 2 - March 9, 2024 – (Tentative)
- Update on Permit Clinic – Myrna Ace, Miami DDA Staff Member
- Business Incentive Grant Program Update – MichaelJohn Green, Miami DDA Staff Member
- Miami DDA Business Minute – MichaelJohn Green, Miami DDA Staff Member

**3. MEDIA REPORT – RBB COMMUNICATIONS**

- December 2023 Media Report – Julie Jimenez-Padron, Vice President, rbb Communications

**4. COMMITTEE ACTION PLAN UPDATE**

- Business Development Committee Action Plan

**5. MEETING ADJOURNMENT**

**Next Business Development Committee meeting: Wednesday, February 7, 2024, at 9:30a.m.**