
AGENDA
Business Development Committee

*200 South Biscayne Blvd., Suite 2929
Miami, FL 33131
Alyce M. Robertson Conference Room*

Wednesday, October 4, 2023
9:30AM

BUSINESS DEVELOPMENT COMMITTEE MEMBERS:

Suzanne Amaducci, Chair
Alicia Cervera Lamadrid
Martu Freeman-Parker
Nicolas “Nick” Katz
Jose Mallea

1. WELCOME & ROLL CALL

- Welcome – Christina Crespi, Miami DDA CEO & Executive Director
- Roll Call & Public Comment – Ivonne de la Vega, Miami DDA Board Secretary

2. PRESENTATIONS

- Update on Permit Clinic – Myrna Ace, Miami DDA Staff Member
- Update on Draft of Business Incentive Program – MichaelJohn Green, Miami DDA Staff Member
- Update on PAMM Business Networking Event - MichaelJohn Green & Ivonne Berrios, Miami DDA Staff Members

3. MEDIA REPORT – RBB COMMUNICATIONS

- September 2023 Media Report – Josh Merkin, Vice President, Partner, rbb Communications

4. COMMITTEE ACTION PLAN UPDATE

- Business Development Committee Action Plan

5. MEETING ADJOURNMENT

Next Business Development Committee meeting: Wednesday, November 1, 2023, at 9:30a.m.