

AGENDA
Business Development Committee

200 South Biscayne Blvd., Suite 2929
Miami, FL 33131
Alyce M. Robertson Conference Room

Wednesday, September 13, 2023
9:30AM

BUSINESS DEVELOPMENT COMMITTEE MEMBERS:

Suzanne Amaducci, Chair
Alicia Cervera Lamadrid
Martu Freeman-Parker
Nicolas “Nick” Katz
Jose Mallea

1. WELCOME & ROLL CALL

- Welcome – Christina Crespi, Miami DDA CEO & Executive Director
- Roll Call & Public Comment – Ivonne de la Vega, Miami DDA Board Secretary

2. PRESENTATIONS

- Welcome MichaelJohn (MJ) Green – Miami DDA Chief of Economic Development & Strategy
- Greater Miami Convention & Visitors Bureau (GMCVB) – Co-op Program – Gisela Marti, VP Marketing & Tourism
- Update on Permit Clinic – Myrna Ace, Miami DDA Staff Member
- Miami DDA Research RFQ – Scopes of Services – Christina Crespi, Miami DDA CEO/Executive Director & MichaelJohn (MJ) Green, Chief of Economic Development & Strategy
- Miami DDA PAMM Business Networking Event Discussion – Christina Crespi, Miami DDA CEO/Executive Director

3. BUSINESS DEVELOPMENT UPDATE

- Salesforce Dashboard – Carlos Garcia, Miami DDA Staff Member

4. MEDIA REPORT – RBB COMMUNICATIONS

- July/August 2023 Media Report

5. COMMITTEE ACTION PLAN UPDATE

- Business Development Committee Action Plan

6. MEETING ADJOURNMENT

REMINDER: Flagler Recovery Grant Check Presentation – Tuesday, September 19th, 10am

Next Business Development Committee meeting: Wednesday, October 4, 2023, at 9:30a.m.