# **AGENDA**

**Business Development Committee**

***200 South Biscayne Blvd., Suite 2929***

***Miami, FL 33131***

***Alyce M. Robertson Conference Room***

**Wednesday, July 5, 2023**

**9:30AM**

**BUSINESS DEVELOPMENT COMMITTEE MEMBERS:**

Suzanne Amaducci, Chair

Alicia Cervera Lamadrid

Martu Freeman-Parker

Nicolas “Nick” Katz

Jose Mallea

1. WELCOME & ROLL CALL

* Welcome – Christina Crespi, Miami DDA Executive Director
* Roll Call & Public Comment – Ivonne de la Vega, Miami DDA Board Secretary

2. PRESENTATIONS

* Update on Vetting Companies for Incentive Grants – Carlos Garcia, Miami DDA Staff Member
* Business Incentive Grant Application Review – Carlos Garcia, Miami DDA Staff Member
* Lever X
* 1 Red Brand, LLC
* Aimiable, Inc.
* Resident District LLC

3. BUSINESS DEVELOPMENT UPDATE

* SalesForce Dashboard – Carlos Garcia, Miami DDA Staff Member

4. MEDIA REPORT – RBB COMMUNICATIONS

* June 2023 Media Report

5. COMMITTEE ACTION PLAN UPDATE

* Business Development Committee Action Plan

6. MEETING ADJOURNMENT

**Next Business Development Committee meeting: Wednesday, September 6, 2023, at 9:30a.m.**