

AGENDA Business Development Committee

200 South Biscayne Boulevard, Suite #2929 Miami, FL 33131 Alyce M. Robertson Conference Room

Wednesday, May 3, 2023 9:30AM

BUSINESS DEVELOPMENT COMMITTEE MEMBERS:

Suzanne Amaducci, Chair Alicia Cervera Lamadrid Martu Freeman-Parker Nicolas "Nick" Katz Jose Mallea

1. WELCOME & ROLL CALL

- Welcome Christina Crespi, Miami DDA Executive Director
- Roll Call & Public Comment Ivonne de la Vega, Miami DDA Board Secretary

2. PRESENTATIONS

- Miami DDA Business Development Committee Budget Discussion FY2023-24 Ivonne Berrios, Miami DDA COO/CFO & Carlos Garcia, Miami DDA Staff Member
- 3. BUSINESS DEVELOPMENT UPDATE
 - SalesForce Dashboard Carlos Garcia, Miami DDA Staff Member
- 4. MEDIA REPORT RBB COMMUNICATIONS
 - April 2023 Media Report

5. COMMITTEE ACTION PLAN UPDATE

Business Development Committee Action Plan

6. MEETING ADJOURNMENT

Next Business Development Committee meeting: Wednesday, June 7, 2023, at 9:30a.m.

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Please note: This is a public meeting under the Florida Sunshine Law. All information and materials presented at this meeting are public records and are subject to Public Records Law.