

**AGENDA**  
**Business Development Committee**

**200 South Biscayne Boulevard, Suite #2929**  
**Miami, FL 33131**  
**Alyce M. Robertson Conference Room**

**Wednesday, May 3, 2023**  
**9:30AM**

**BUSINESS DEVELOPMENT COMMITTEE MEMBERS:**

Suzanne Amaducci, Chair  
Alicia Cervera Lamadrid  
Martu Freeman-Parker  
Nicolas “Nick” Katz  
Jose Mallea

**1. WELCOME & ROLL CALL**

- Welcome – Christina Crespi, Miami DDA Executive Director
- Roll Call & Public Comment – Ivonne de la Vega, Miami DDA Board Secretary

**2. PRESENTATIONS**

- Miami DDA Business Development Committee Budget Discussion FY2023-24 – Ivonne Berrios, Miami DDA COO/CFO & Carlos Garcia, Miami DDA Staff Member

**3. BUSINESS DEVELOPMENT UPDATE**

- Salesforce Dashboard – Carlos Garcia, Miami DDA Staff Member

**4. MEDIA REPORT – RBB COMMUNICATIONS**

- April 2023 Media Report

**5. COMMITTEE ACTION PLAN UPDATE**

- Business Development Committee Action Plan

**6. MEETING ADJOURNMENT**

**Next Business Development Committee meeting: Wednesday, June 7, 2023, at 9:30a.m.**