
AGENDA
Business Development Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, April 5, 2023
9:30AM

BUSINESS DEVELOPMENT COMMITTEE MEMBERS:

Suzanne Amaducci, Chair
Alicia Cervera Lamadrid
Martu Freeman-Parker
Nicolas “Nick” Katz
Jose Mallea

1. WELCOME & ROLL CALL

- Welcome – Christina Crespi, Miami DDA Executive Director
- Roll Call & Public Comment – Ivonne de la Vega, Miami DDA Board Secretary

2. PRESENTATIONS

- Update on OMNI CRA – H. “Bert” Gonzalez, Executive Director, Omni CRA
- Miami DDA Website Audit & Proposal Presentation – Josh Merkin, Partner/Vice President, rbb Communications
- Business Development Welcome Packet – Carlos Garcia, Miami DDA Staff Member

3. BUSINESS DEVELOPMENT UPDATE

- SalesForce Dashboard – Carlos Garcia, Miami DDA Staff Member

4. MEDIA REPORT – RBB COMMUNICATIONS

- March 2023 Media Report

5. COMMITTEE ACTION PLAN UPDATE

- Business Development Committee Action Plan

7. MEETING ADJOURNMENT

Next Business Development Committee meeting: Wednesday, May 3, 2023, at 9:30a.m.