

AGENDA
Business Development Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, March 1, 2023
9:30AM

BUSINESS DEVELOPMENT COMMITTEE MEMBERS:

Suzanne Amaducci, Chair
Alicia Cervera Lamadrid
Martu Freeman-Parker
Nicolas “Nick” Katz
Jose Mallea

1. WELCOME & ROLL CALL

- Welcome – Christina Crespi, Miami DDA Executive Director

2. PRESENTATIONS

- OMNI CRA Update, Humberto “Bert” Gonzalez, Executive Director, OMNI CRA
- Endeavor Miami – Sara Lila Cordero Porta, Business Development Manager (Confirmed)

3. BUSINESS DEVELOPMENT UPDATE

- Salesforce Dashboard – Carlos Garcia, Miami DDA Staff Member

4. MEDIA REPORT – RBB COMMUNICATIONS

- February 2023 Media Report

5. COMMITTEE ACTION PLAN UPDATE

- Business Development Committee Action Plan

6. MIAMI DDA DISTRICT EVENTS

- **Ongoing – Van Gogh The Immersive Experience – Olympia Theater**
- Ongoing - Miami Worldcenter: A Space for Artists and Art Lovers – Miami Worldcenter
- Ongoing – Feb 26 – Beauty & The Beast – Adrienne Arsht Center
- Ongoing – Mar 5 – Wicked – Adrienne Arsht Center
- Tuesdays and Thursdays: FREE Yoga - Bayfront Park
- Tuesdays – Lunch Market at Southeast Financial Center
- Wednesdays – Paws Patio – Intercontinental Miami Hotel
- First Saturday of every Month - Serve Miami: Brickell Cleanup – First Miami Presbyterian Church

- **Mar 2 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- **Mar 3-12 – Miami Film Festival 2023 – Silverspot Cinema Downtown Miami**
- **Mar 4 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- Mar 4 – Technology & Engineering Day - Phillip and Patrice Frost Museum of Science
- **Mar 9 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- Mar 9 – Melendi in Concert – Miami-Dade Arena
- Mar 10 - Laser Evenings - Phillip and Patrice Frost Museum of Science
- **Mar 11 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- **Mar 11 – Free Family Fun Day: A Hip Hop Birthday Party! – HistoryMiami Museum**
- **Mar 14 - Why the Drama? LIVE! 2023 – FilmGate Miami**
- **Mar 16 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- **Mar 17 – St. Patrick’s Day Downtown Block Party – Flagler St. (Courthouse Area)**
- **Mar 18 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- Mar 18 – Performance: Musical Passport to Venezuela – HistoryMiami Museum
- Mar 18 - Jr. Heat Basketball Clinic – The Underline
- Mar 26 – Sensory Sunday – HistoryMiami Museum
- **Mar 29 - FilmGate Short Film Festival: March 2023 - Female Creators – FilmGate Miami**
- Mar 30 - LIVE@Frost Science: The World of Single Molecule Microscopy - Phillip and Patrice Frost Museum of Science
- Apr 15 - Laser Evenings - Phillip and Patrice Frost Museum of Science
- Apr 19 - LIVE@Frost Science: The Great American Eclipses of 2023 and 2024 - Phillip and Patrice Frost Museum of Science
- Apr 22 – Workshop: Venezuela Cuatro 101 – HistoryMiami Museum
- **Apr 26 - FilmGate Short Film Festival: April 2023 – Comedy – FilmGate Miami**
- **Apr 27 – Lexus Corporate Run – Bayfront Park**

5. MEETING ADJOURNMENT

Next Business Development Committee meeting: Wednesday, April 5, 2023, at 9:30a.m.