

**The Miami Downtown Development Authority
New Board Members Onboarding Workshop
AGENDA**

**200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room**

**Wednesday, February 22, 2023
10:00 A.M**

MEETING AGENDA

BOARD MEMBERS

Martu Freeman-Parker
Patrick Goddard
Amal Solh Kabbani
Nicolas “Nick” Katz
Maryam Laguna Borrego

1. WELCOME

10:00am – 10:15am – Welcome (Light Breakfast Served) – Christina Crespi, Executive Director

10:15am – 10:20am - Roll Call & Public Comment – Ivonne de la Vega, Board Secretary/RMLO

2. LEADERSHIP, BOARD PRIORITIES & INITIATIVES

10:20am – 10:35am – Christina Crespi, Executive Director

10:35am – 10:50am - Ivonne de la Vega Board Secretary/Records Management Liaison Officer (RMLO)

10:50am – 11:10am – Ivonne Berrios, COO/CFO & Board Treasurer

3. URBANISM

11:10am – 11:35am – Neal Schafers, Head of Urban Planning

4. BUSINESS DEVELOPMENT

11:40am – 12:00pm – Carlos Garcia, Business Development Advisor &
Myrna Ace, Business & Grants Expert

12:00pm – 12:05pm - Kim Hills, Head of Marketing & Communications

12:05pm – 12:20pm – Christine Barney, President/CEO rbb Communications

5. 12:20PM – 12:35PM – BREAK/LUNCH SERVED

6. ARTS, CULTURE & ENTERTAINMENT

12:40pm – 1:00pm – Kim Hills, Head of Marketing & Communications

7. QUALITY OF LIFE

1:05am – 1:25pm – Liliana (Lili) Collazo, Enhanced Services Strategist

8. ADVOCACY – STATE LEGISLATIVE PRIORITIES

1:30pm – 1:45pm – Joseph Salzverg, Lobbyist, GrayRobinson

9. OTHER DISCUSSION ITEMS/WRAP-UP

1:45pm – 2:00pm – Questions/Other Discussion Items

Next Miami DDA Board Meeting Date: Friday, February 24, 2023 – 9:00a.m.