

AGENDA
Business Development Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, February 1, 2023
9:30AM

BUSINESS DEVELOPMENT COMMITTEE MEMBERS:

Suzanne Amaducci, Co-Chair
Nitin Motwani, Co-Chair
Alicia Cervera Lamadrid
Danet Linares
Jose Mallea

1. WELCOME & ROLL CALL

- Welcome – Christina Crespi, Miami DDA Executive Director

2. BUSINESS DEVELOPMENT UPDATE

- Salesforce Dashboard – Carlos Garcia, Miami DDA Staff Member
- GMCVB Co-op Program Recap – Gisela Marti, VP Marketing & Tourism & Tammara Walker, Advertising Marketing Manager, GMCVB
- rbb Communications – Audit Report & Next Steps – Christine Barney, CEO/Managing Partner, Josh Merkin, Vice President/Partner, Julie Jimenez-Padron, Vice President – rbb Communications

3. COMMITTEE ACTION PLAN UPDATE

- Business Development Committee Action Plan

4. MIAMI DDA DISTRICT EVENTS

- **Ongoing – Van Gogh The Immersive Experience – Olympia Theater**
- Ongoing - Miami World Center: A Space for Artists and Art Lovers – Miami World Center
- Mondays in January – Noche de Arte: Maria Carballo
- Tuesdays and Thursdays: FREE Yoga - Bayfront Park
- Tuesdays – Lunch Market at Southeast Financial Center
- Wednesdays – Paws Patio – Intercontinental Miami Hotel
- First Saturday of every Month - Serve Miami: Brickell Cleanup – First Miami Presbyterian Church

- Feb 2 – Downtown Miami Market & Movie – MDC Wolfson Campus
- **Feb 2 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- **Feb 4 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- Feb 4 – Volunteer at Day in the Dirt – The Underline
- **Feb 9 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- **Feb 11 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- **Feb 11 – Free Family Fun Day: History Fair – HistoryMiami Museum**
- Feb 11 – Laser Evenings - Phillip and Patrice Frost Museum of Science
- Feb 11 – Jr. Heat Basketball Clinic – The Underline
- Feb 11 – Tenth Anniversary of Art + Soul - Pérez Art Museum Miami
- Feb 16 – Opera’s Greatest Love Songs – Florida Grand Opera
- **Feb 16 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- **Feb 18 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- Feb 18 – PAMM Art Storytime - Pérez Art Museum Miami
- Feb 18 – CinderFit Workout – The Underline
- Feb 18 - Cultural Encounter: Inside Sacred Steel with The Lee Boys – HistoryMiami Museum
- **Feb 23 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- **Feb 25 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- Feb 25 – Casa Crea Conversations: Mental Health in Creative Communities – HistoryMiami Museum
- Feb 26 – Melendi in Concert – FTX Arena
- Feb 27-29 – Lifetime Miami Marathon / Half Marathon – Miami Beach Convention Center
- **Mar 2 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- **Mar 4 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- Mar 4 – Technology & Engineering Day - Phillip and Patrice Frost Museum of Science
- **Mar 9 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- Mar 10 - Laser Evenings - Phillip and Patrice Frost Museum of Science
- **Mar 11 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- **Mar 11 – Free Family Fun Day: A Hip Hop Birthday Party! – HistoryMiami Museum**
- **Mar 16 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- **Mar 18 - Street Stages – Downtown Miami: 100 NE 1 AVE. (Old Post Office Steps)**
- Mar 18 – Performance: Musical Passport to Venezuela – HistoryMiami Museum
- Mar 18 - Jr. Heat Basketball Clinic – The Underline
- Mar 26 – Sensory Sunday – HistoryMiami Museum
- April 15 - Laser Evenings - Phillip and Patrice Frost Museum of Science
- April 22 – Workshop: Venezuela Cuatro 101 – HistoryMiami Museum

5. MEETING ADJOURNMENT

Next Business Development Committee meeting: Wednesday, March 1, 2023, at 9:30a.m.