

**AGENDA**  
**Business Development Committee**

**200 South Biscayne Boulevard, Suite #2929**  
**Miami, FL 33131**  
**Miami DDA Conference Room**

**Wednesday, January 11, 2023**  
**9:30AM**

**BUSINESS DEVELOPMENT COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Suzanne Amaducci-Adams, Co-Chair  
Alicia Cervera Lamadrid  
Danet Linares  
Jose Mallea

**1. WELCOME & ROLL CALL**

- Welcome – Christina Crespi, Miami DDA Executive Director

**2. BUSINESS DEVELOPMENT UPDATE**

- Miami DDA Business Incentive Program Review and Salesforce Dashboard – Christina Crespi, Executive Director
- Update on Demographic & Real Estate Consulting RFQ 1594386 and Downtown Miami Annual Office Market Overview May 2022 – 4<sup>th</sup> Quarter Refresh – Christina Crespi, Executive Director
- Public Relations Transition Update – rbb Communications – Christina Crespi, Executive Director
  - DDA Speaking Points - 10 Fast Facts

**3. COMMITTEE ACTION PLAN UPDATE**

- Business Development Committee Action Plan

#### 4. MIAMI DDA DISTRICT EVENTS

- **Ongoing – Van Gogh The Immersive Experience – Olympia Theater**
- Ongoing - Miami World Center: A Space for Artists and Art Lovers – Miami World Center
- Mondays in January – Noche de Arte: Maria Carballo
- Tuesdays and Thursdays: FREE Yoga - Bayfront Park
- Tuesdays – Lunch Market at Southeast Financial Center
- Wednesdays – Paws Patio – Intercontinental Miami Hotel
- First Saturday of every Month - Serve Miami: Brickell Cleanup – First Miami Presbyterian Church
  
- Jan 7 – Volunteer at Day in the Dirt – The Underline
- Jan 8 – Disney’s Aladdin – Adrienne Arsht Center
- Jan 10 – Live on the Plaza: Néstor Torres – Adrienne Arsht Center
- Jan 12 – Thursdays at PAMM: Backroom Sessions with Diego Melgar Trio – Pérez Art Museum Miami
- Jan 12 – 29 – American Rhapsody – Adrienne Arsht Center
- Jan 13 - Laser Evening - Phillip and Patrice Frost Museum of Science
- Jan 14 – PAMM Free Second Saturdays: Christo Inspired Drawings - Pérez Art Museum Miami
- Jan 14 – New World Symphony - Carmina Burana – Adrienne Arsht Center
- **Jan 14 - Free Family Fun Day: Sounds of Venezuela – HistoryMiami Museum**
- Jan 17 - Sip of History: Bearing Witness – HistoryMiami Museum
- Jan 19 – Thursdays at PAMM: Backroom Sessions with Tomati & Amp; Michelle Spinelli Duo - Pérez Art Museum Miami
- Jan 24 – Live@Frost Science: Innovations in Navy Medicine - Phillip and Patrice Frost Museum of Science
- Jan 25 – The French Horn Collective – Adrienne Arsht Center
- Jan 27 – Willy Chirino: 50 Years of Music – Open Day Celebration – HistoryMiami Museum
- Jan 27 – Navy Day - Phillip and Patrice Frost Museum of Science
- **Feb 11 – Free Family Fun Day: History Fair – HistoryMiami Museum**
- Feb 11 – Laser Evenings - Phillip and Patrice Frost Museum of Science
- Feb 25 – Casa Crea Conversations: Mental Health in Creative Communities – HistoryMiami Museum
- Feb 26 – Melendi in Concert – FTX Arena

#### 5. MEETING ADJOURNMENT

**Next Business Development Committee meeting: Wednesday, February 1, 2023, at 9:30a.m.**