

AGENDA
Business Development Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, December 14, 2022
9:00AM

BUSINESS DEVELOPMENT COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Suzanne Amaducci-Adams, Co-Chair
Alicia Cervera Lamadrid
Danet Linares
Jose Mallea

1. WELCOME & ROLL CALL

- Welcome – Christina Crespi, Miami DDA Executive Director

2. BUSINESS DEVELOPMENT UPDATE

- Miami DDA Incentive Fund Program Application: Propzie, Inc., dba Tennts
- Salesforce Dashboard – Carlos Garcia, Miami DDA Staff Member
- Miami DDA's 2022 Alt-B Business Networker Event Recap – Christina Crespi, Miami DDA Executive Director

3. COMMITTEE ACTION PLAN UPDATE

- Business Development Committee Action Plan

4. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives & LinkedIn Report – Schwartz Media Strategies

5. MIAMI DDA DISTRICT EVENTS

- **Ongoing – Van Gogh The Immersive Experience – Olympia Theater**
- Ongoing - Miami World Center: A Space for Artists and Art Lovers – Miami World Center
- Tuesdays and Thursdays: FREE Yoga - Bayfront Park
- Tuesdays – Lunch Market at Southeast Financial Center
- Wednesdays – Paws Patio – Intercontinental Miami Hotel
- Now Open – Dino Safari – Bayside Marketplace
- **Now – Dec 2022 – Street Stages – Olympia Arts Miami Downtown Miami**
- Now – Dec 29 - Brightline Holiday Happenings – Brightline MiamiCentral Station
- Dec 1 – 18 – What The Constitution Means To Me – City Theater – Adrienne Arsht Center
- **Dec 12,19 – Wake Up Miami – Paxy – Government Center**
- Dec 14 - LIVE@Frost Science: Sauro-throat! Respiratory Infections in Dinosaurs - Phillip and Patrice Frost Museum of Science
- Dec 14 - Join Mayor Cava for a Special "Walk4Life" - The Underline
- Dec 15 - Art Series – Art N Folly
- Dec 15 - SERVANDO Y FLORENTINO – FTX Arena
- Dec 16 – 24 - George Balanchine's The Nutcracker – Adrienne Arsht Center
- Dec 16 - The Underline's Global Music Series: The French Horn Collective & Grupo Solsis – The Underline
- Dec 17 - Family Day - The Underline
- Dec 17 - Jr. HEAT Basketball Clinic at The Underline sponsored by Goldman Sachs – The Underline
- Dec 17 - Bookleggers Holiday Party - The Underline
- Dec 18 - Sensory Sunday – HistoryMiami Museum
- Dec 18 - Andrea Bocelli Live in Concert – FTX Arena
- Dec 22 - Thursdays at PAMM: Backroom Sessions with Marcelo Camacho - Pérez Art Museum Miami
- Dec 22 - Thursdays at PAMM: Floating Films with Ballyhoo Media featuring "The Holiday" - Pérez Art Museum Miami
- Dec 28 – 31 - Ancestral Ground – Adrienne Arsht Center
- Dec 28 – Jan 1 - SHEN YUN 2023: China Before Communism – Adrienne Arsht Center
- Dec 29 - Thursdays at PAMM: Brainville Presents Strings Attached – Pérez Art Museum Miami
- Dec 31 - New Year's Eve at Bayfront Park 2022-2023 – Bayfront Park
- Dec 31 - Captain's Ball NEW YEARS EVE 2023 – The Wharf Miami
- Jan 13 - Laser Evening - Phillip and Patrice Frost Museum of Science
- Jan 7 - Volunteer at Day in the Dirt – The Underline
- **Jan 14 - Free Family Fun Day: Sounds of Venezuela – HistoryMiami Museum**
- Jan 17 - Sip of History: Bearing Witness – HistoryMiami Museum

6. MEETING ADJOURNMENT

Next Business Development Committee meeting: Wednesday, January 11, 2023, at 9:30a.m.