

The Miami Downtown Development Authority Board of Directors Meeting AGENDA

200 South Biscayne Boulevard, Suite #2929 Miami, FL 33131 Miami DDA Conference Room

> Friday, November 18, 2022 9:00 A.M

MEETING AGENDA

BOARD MEMBERS

Commissioner Manolo Reyes, Chairman Commissioner Eileen Higgins, Vice Chair Suzanne Amaducci-Adams Alicia Cervera Lamadrid T. Spencer Crowley III Jarred Diamond Arva Suzanne Graham Gibson Danet Linares Richard Lydecker Jose Mallea Nitin Motwani Gary Ressler Melissa Tapanes Llahues

1. WELCOME

Welcome – Miami DDA Chairman, Manolo Reyes, Commissioner District 4, City of Miami

2. PRESENTATIONS/DISCUSSIONS

- Miami DDA Staff Member Recognitions:
 - o Miami DDA Staff Member Wanda Mendez, Public Information Officer for Flagler Street 5 years
- Miami DDA FY 2022-2023 Fall Cycle Grant Presentations (Requests over \$25K):
 - Mana Art Basel 2022 Activation Albert Maloof Berdellans, III, VP, Marketing & Communications, Mana Common
 - Orange Bowl Committee Capital One Orange Bowl Eric Poms, CEO, Orange Bowl Committee
 - > FilmGate, Diliana Alexander, Executive Director, FilmGate
 - South Beach Wine & Food Festival Ashley Shapiro, Associate Director SOBEWFF

3. LEGISLATIVE ITEM(S)

[Note: All legislative items are recommended by the Executive Director]

3A. APPROVAL OF MINUTES - September 16, 2022 Board of Directors Meeting Minutes

3B. RESOLUTION 035/2022

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA, ("MIAMI DDA") UTILIZING THE COMPETITIVELY SOLICITED AND EXISTING CITY OF HOLLYWOOD, FLORIDA ("HOLLYWOOD") CONTRACT WITH GRAYROBINSON, P.A., ATTACHED AS EXHIBIT "A," FOR THE PROCUREMENT OF LOCAL AND STATE LOBBYIST SERVICES, SUBJECT TO ANY RENEWALS, EXTENSIONS, OR REPLACEMENT CONTRACTS ENACTED BY HOLLYWOOD AND AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL OTHER DOCUMENTS, INCLUDING ANY AMENDMENTS, ADDENDUMS, RENEWALS, AND EXTENSIONS, SUBJECT TO ALLOCATIONS, APPROPRIATIONS AND BUDGETARY APPROVAL HAVING BEEN PREVIOUSLY MADE, AND, IN COMPLIANCE WITH APPLICABLE PROVISIONS OF THE CODE OF THE CITY OF MIAMI, FLORIDA, AS AMENDED, ("CITY CODE"), INCLUDING, THE CITY OF MIAMI'S PROCUREMENT ORDINANCE, ANTI-DEFICIENCY ACT, AND FINANCIAL INTEGRITY PRINCIPLES, ALL AS SET FORTH IN CHAPTER 18 OF THE CITY CODE, IN A FORM ACCEPTABLE TO THE CITY ATTORNEY, AND IN COMPLIANCE WITH APPLICABLE REGULATIONS, AS MAY BE NECESSARY FOR SAID PURPOSE.

3C. RESOLUTION 036/2022

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA ("MIAMI DDA") APPROVING AN AMENDMENT TO THE MIAMI DDA'S SUB-DISTRICTS BY MOVING THE ARENA SITE FROM THE CENTRAL BUSINESS SUB-DISTRICT TO THE ARTS & ENTERTAINMENT SUB-DISTRICT; AUTHORIZING THE EXECUTIVE DIRECTOR TO TAKE ANY AND ALL MEASURES TO EFFECTUATE THE CHANGE; AND PROVIDING AN EFFECTIVE DATE.

3D. RESOLUTION 037/2022

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA ("MIAMI DDA") DIRECTING THE EXECUTIVE DIRECTOR TO TAKE THE NECESSARY COURSE OF ACTION FOR DECLARING COMPUTERS, SOFTWARE, FURNITURE, AND/OR OTHER AGENCY ASSETS OBSOLETE AND/OR BROKEN, REMOVING THEM FROM INVENTORY, AND DONATING THOSE ITEMS TO A BONA FIDE NONPROFIT CIVIC, CHARITABLE, EDUCATIONAL, SCIENTIFIC OR CULTURAL ASSOCIATION OR ENTITY PURSUANT TO §501(C)(3) OF THE INTERNAL REVENUE CODE WITH PREFERENCE TO ORGANIZATIONS WITHIN THE MIAMI DDA DISTRICT, AND/OR DISCARDING AND/OR SELLING THOSE ITEMS ACCORDINGLY.

3E. RESOLUTION 038/2022

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA ("MIAMI DDA") ALLOCATING ADDITIONAL FUNDS IN THE AMOUNT NOT TO EXCEED FOUR HUNDRED THOUSAND DOLLARS (\$400,000.00) ("ALLOCATION") TO THE TO FLAGLER RECOVERY GRANT PROGRAM ("PROGRAM"); AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE GRANTS IN AN AMOUNT NOT TO EXCEED FIVE THOUSAND DOLLARS (\$5,000.00) PER ELIGIBLE BUSINESS UPON APPROVAL OF SATISFACTORY DOCUMENTATION, PURSUANT TO PROGRAM GUIDELINES, GRANT FUND AVAILABILITY, AND MIAMI DDA BUDGET APPROVAL.

3F. RESOLUTION 039/2022

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA, WITH ATTACHMENTS, APPROVING A GRANT IN AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) FOR THE MANA EVENT PRODUCTIONS, LLC FOR THE GATEWAY 2022 MIAMI ART WEEK EXPERIENCE ON FLAGLER STREET, APPROVING A GRANT IN AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) FOR THE ORANGE BOWL COMMITTEE, INC. CAPITAL ONE ORANGE BOWL GAME, APPROVING A GRANT IN AN AMOUNT NOT TO EXCEED TWENTY-FIVE THOUSAND DOLLARS (\$25,000.00) FOR THE FOOD NETWORK SOUTH BEACH WINE & FOOD FESTIVAL PRESENTED BY CAPITAL ONE (SOBEWFF®), AND APPROVING A GRANT IN AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) FOR THE IFCM CORP DBA FILMGATE MIAMI AND FILMGATE INTERACTIVE FILMGATE INTERACTIVE MEDIA FESTIVAL 2022; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL REQUIRED DOCUMENTS, ALL IN FORMS ACCEPTABLE TO THE GENERAL COUNSEL, FOR THE PURPOSES STATED HEREIN.

3G. RESOLUTION 040/2022

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA ("MIAMI DDA"), WITH ATTACHMENT(S), ACCEPTING THE PROPOSAL, RECEIVED ON AUGUST 10, 2022, IN RESPONSE TO REQUEST FOR PROPOSALS ("RFP") NO. 1560386 FOR PROVISION OF PUBLIC RELATIONS SERVICES ("SERVICES"), FROM RBB COMMUNICATIONS, LLC, A FLORIDA LIMITED LIABILITY COMPANY ("RBB"), THE TOP RANKED RESPONSIVE AND RESPONSIBLE PROPOSER, FOR AN INITIAL PERIOD OF THREE (3) YEARS WITH ONE (1) ADDITIONAL TWO (2) YEAR OPTION TO RENEW PERIOD; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE A CONTRACT WITH RBB, IN A FORM ACCEPTABLE TO THE CITY ATTORNEY FOR SAID PURPOSE, FOR AN AMOUNT NOT TO EXCEED ONE HUNDRED SIXTY FIVE THOUSAND DOLLARS (\$165,000.00) FOR THE FIRST CONTRACT YEAR WITH A POSSIBLE THREE PERCENT (3%) INCREASE PER EACH CONTRACT YEAR THEREAFTER; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL OTHER DOCUMENTS,

INCLUDING ANY AMENDMENTS, RENEWALS, AND EXTENSIONS, SUBJECT TO ALL ALLOCATIONS, APPROPRIATIONS, PRIOR BUDGETARY APPROVALS, COMPLIANCE WITH ALL APPLICABLE PROVISIONS OF THE CODE OF THE CITY OF MIAMI, FLORIDA, AS AMENDED ("CITY CODE"), INCLUDING THE CITY'S PROCUREMENT ORDINANCE, ANTI-DEFICIENCY ACT, AND FINANCIAL INTEGRITY PRINCIPLES, ALL AS SET FORTH IN CHAPTER 18 OF THE CITY CODE, IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, AND IN COMPLIANCE WITH ALL APPLICABLE LAWS, RULES, AND REGULATIONS, AS MAY BE DEEMED NECESSARY FOR SAID PURPOSE.

3H. RESOLUTION 041/2022

A RESOLUTION OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA ("MIAMI DDA"), AUTHORIZING THE EXECUTIVE DIRECTOR TO ACCEPT A TRANSFER OF FUNDS FROM THE CITY OF MIAMI IN AN APPROXIMATE AMOUNT OF \$3,717,000.00, TO REIMBURSE AND PROVIDE FUTURE FUNDING TO THE MIAMI DDA FOR THE PROVISION OF PROJECTS SPECIFIED IN THE INCREMENT III DOWNTOWN DEVELOPMENT ORDER; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL NECESSARY DOCUMENTS, INCLUDING AMENDMENTS, RENEWALS, AND EXTENSIONS, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, IN ORDER TO IMPLEMENT THE ACCEPTANCE OF THE FUNDS; AND PROVIDING FOR AN EFFECTIVE DATE.

3I. RESOLUTION 042/2022

A RESOLUTION OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA ("MIAMI DDA"), ACCEPTING AMERICAN RESCUE PLAN ACT OF 2021 ("ARPA") FUNDS, IN AN AMOUNT NOT TO EXCEED ONE MILLION DOLLARS (\$1,000,000.00) SO THAT THE MIAMI DDA CAN PARTIALLY FUND THE ARPA-ELIGIBLE PORTIONS OF ITS FLAGLER RECOVERY GRANT PROGRAM, AS DESCRIBED IN EXHIBIT "A," ATTACHED AND INCORPORATED, AND INCENTIVE FUND PROGRAM, AS DESCRIBED IN EXHIBIT "B", ATTACHED AND INCORPORATED, ALL SUBJECT TO THE WRITTEN APPROVAL OF THE CITY'S ARPA CONSULTANT, AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL NECESSARY DOCUMENTS, INCLUDING MEMORANDA OF UNDERSTANDING, AGREEMENTS, AMENDMENTS, EXTENSIONS, AND MODIFICATIONS, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, SUBJECT TO COMPLIANCE WITH ALL APPLICABLE FEDERAL, STATE OF FLORIDA, LOCAL, AND CITY LAWS, RULES, AND REGULATIONS, FOR SAID PURPOSE IN ORDER TO IMPLEMENT THE ACCEPTANCE OF THE FUNDS; AND PROVIDING FOR AN EFFECTIVE DATE.

4. FINANCIAL REPORT – September 30, 2022/ October 31, 2022

5. EXECUTIVE DIRECTOR REPORT

6. NEW BUSINESS

7. MEETING ADJOURNMENT

Next Miami DDA Board Meeting Date: Friday, December 16, 2022 - 9:00a.m.