

AGENDA
Business Development Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, November 2, 2022
9:30AM

BUSINESS DEVELOPMENT COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Suzanne Amaducci-Adams, Co-Chair
Alicia Cervera Lamadrid
Danet Linares
Jose Mallea

1. WELCOME & ROLL CALL

- Welcome – Henry F. Sori, Miami DDA Staff Member

2. BUSINESS DEVELOPMENT UPDATE

- Miami DDA Incentive Grants – Henry Sori, Miami DDA Staff Member
 - Miami DDA Incentive Fund Program Application: Novo
 - Miami DDA Incentive Fund Program Disbursement Review – Project Limelight
 - Miami DDA Incentive Fund Program Disbursement Review – Project Italy
- Salesforce Dashboard – Henry F. Sori, Miami DDA Staff Member
- Update of Public Relations Solicitation – Henry F. Sori, Miami DDA Staff Member

3. COMMITTEE ACTION PLAN UPDATE

- Business Development Committee Action Plan

4. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives & LinkedIn Report – Aaron Gordon, Schwartz Media Strategies

5. MIAMI DDA DISTRICT EVENTS

- **Ongoing – Van Gogh The Immersive Experience – Olympia Theater**
- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Tuesdays – Lunch Market at Southeast Financial Center**
- **Wednesdays – Paws Patio – Intercontinental Miami Hotel**
- **Now Open – Dino Safari – Bayside Marketplace**
- **Now – Nov 11 – Hay Maze Miami – Downtown Miami**
- **Now – Dec 15 – Frost Science Museum Ultimate Dino AR – Augmented Reality Experience – FilmGate Miami**
- **Nov 3 – Dec 2022 – Street Stages – Olympia Arts Miami Downtown Miami**

- Nov 3 - Thursdays at PAMM: Floating Films with Ballyhoo Media - Pérez Art Museum Miami
- Nov 3 - Thursdays at PAMM: Backroom Sessions with Marty Quinn - Pérez Art Museum Miami
- Nov 3 - Live on the Plaza: Seafoam Walls – Adrienne Arsht Center
- Nov 3 - LIVE@Frost Science: When We Were Shuttle Film Screening - Phillip and Patrice Frost Museum of Science
- Nov 4 -5 - The Cleveland Orchestra in Miami: Michael Tilson Thomas Conducts Mahler – Adrienne Adrienne Arsht
- Nov 5 - EROS RAMAZZOTTI World Tour – FTX Arena
- **Nov 5 – Art Series – Art N Folly**
- **Nov 8 - Art Series – Art N Folly**
- Nov 10 - Thursdays at PAMM: Backroom Sessions with Burgundee Trio - Pérez Art Museum Miami
- Nov 10 - The Israel Philharmonic – Adrienne Arsht Center
- Nov 12 - Downtown Miami Historic Architecture Walking Tours are Back - The Miami Center for Architecture & Design
- Nov 12 - Laser Evenings – Phillip and Patrice Frost Museum of Science
- Nov 12 - Pandora Presents Disney Princess The Concert – Adrienne Arsht Center
- Nov 12 - PAMM Free Second Saturday: Mystery Box? - Pérez Art Museum Miami
- Nov 12 - 2022 Miami DanceMakers Final Performances - Pérez Art Museum Miami
- Nov 12 - Live Arts Miami: Ocean Filibuster – Adrienne Arsht Center
- Nov 12 – 15 - El matrimonio secreto – Adrienne Arsht Center
- **Nov 12 – Culture Fest 305 – HistoryMiami Museum**
- Nov 15 - See and Be Seen: Rethinking Public Space with James Wines - The Miami Center for Architecture & Design
- **Nov 16 - Goodbye Graffiti/Downtown Cleanup Volunteer Event – Miami DDA**
- Nov 17 – Give Miami Day – The Miami Foundation
- Nov 18 – 19 - MARC ANTHONY Viviendo Tour – FTX Arena
- Nov 19 - Workshop: Folk Crafts of Ukraine – HistoryMiami Museum
- Nov 20 - THE MILLENNIUM TOUR – FTX Arena
- **Nov 29 – Dec 3 – The Gateway – NFT|Now X Mana Common**
- **Nov 29 - Art Series – Art N Folly**
- **Nov 29 – Dec 3 – Opera in the Park – Magic City Opera – Tina Hills Pavilion**
- **Dec 1 – 18 – What The Constitution Means To Me – City Theater – Adrienne Arsht Center**
- **Dec 2 - Miami DDA Signature Finance/Tech VIP Networking Reception at the PAMM – Miami DDA**
- **Dec 2 – Rolling Gallery – Art We All Collective – Downtown Miami**
- **Dec 2-6 – FilmGate Interactive Media Festival 2022 – FilmGate Miami**
- **Dec 3-4 – Grape Crush @ Art Basel – Margot Wine Bar**
- Dec 3 - Art At A Time Like This and PAMM Present: 8x5: Artists & Justice - Pérez Art Museum Miami
- **Dec 4 - Art Series – Art N Folly**
- **Dec 5,12,19 – Wake Up Miami – Paxy – Government Center**
- Dec 9 - Laser Evenings – Phillip and Patrice Frost Museum of Science
- Dec 10 - Free Family Fun Day: Picturing Community – HistoryMiami Museum
- Dec 14 - LIVE@Frost Science: Sauro-throat! Respiratory Infections in Dinosaurs - Phillip and Patrice Frost Museum of Science
- **Dec 15 - Art Series – Art N Folly**
- Dec 18 - Sensory Sunday – HistoryMiami Museum
- Dec 22 - Thursdays at PAMM: Backroom Sessions with Marcelo Camacho - Pérez Art Museum Miami
- Dec 22 - Thursdays at PAMM: Floating Films with Ballyhoo Media featuring "The Holiday" - Pérez Art Museum Miami
- **Jan 20 - Art Series – Art N Folly**
- **Jan 21 - Art Series – Art N Folly**

6. MEETING ADJOURNMENT

Next Business Development Committee meeting: Wednesday, December 7, 2022, at 9:30a.m.

Page 2 of 2

2022_1102_Business Development Committee Meeting

Please note: This is a public meeting under the Florida Sunshine Law. All information and materials presented at this meeting are public records and are subject to Public Records Law.