

AGENDA Miami DDA Executive Committee

Miami DDA Conference Room 200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Friday, October 21, 2022 9:30 A.M

EXECUTIVE COMMITTEE MEMBERS:

Commissioner Manolo Reyes, Chairman Jose Mallea, Chair, Finance Committee Arva Suzanne Graham Gibson, Arts, Culture & Entertainment Committee Nitin Motwani, Co-Chair, Business Development Committee Suzanne Amaducci-Adams, Co-Chair, Business Development Committee Gary Ressler, Chair, Quality of Life Committee Commissioner Eileen Higgins, Co-Chair, Urbanism Committee T. Spencer Crowley III, Co-Chair, Urbanism Committee Melissa Tapanes Llahues, Co-Chair, Urbanism Committee Alicia Cervera Lamadrid

1. WELCOME & ROLL CALL

Welcome & Introduction of New Committee Chairs - Chairman, Commissioner Manolo Reyes

2. EXECUTIVE COMMITTEE STRUCTURE/GOALS

- Recommended Executive Committee Goals for FY 2022-2023:
 Overall Strategic Direction/Priority Setting
 - Federal State & Local Advocacy
 - Resilience
 - o Education Infrastructure
- Façade Improvement Grants
- Downtown Development of Regional Impact (DDRI)

3. DISCUSSION ITEMS/PRESENTATIONS

- Back Bay Study What's Next T. Spencer Crowley, III, Miami DDA Board Member
- Fall Cycle Grant Presentations (Requests over \$25K):
 - > FilmGate, Diliana Alexander, Executive Director, FilmGate
 - Mana Art Basel 2022 Activation Albert Maloof Berdellans, III, VP, Marketing & Communications, Mana Common

- Orange Bowl Committee Capital One Orange Bowl Eric Poms, CEO, Orange Bowl Committee
- > South Beach Wine & Food Festival Ashley Shapiro, Associate Director SOBEWFF

4. COMMITTEE REPORTS

- Finance Committee Chair: Jose Mallea
- Business Development Committee Co-Chairs: Nitin Motwani & Suzanne Amaducci-Adams
- Arts, Culture & Entertainment Committee Chair: Arva Suzanne Graham Gibson
- Quality of Life Committee Chair: Gary Ressler
- Nominating Committee Chair: Commissioner Manolo Reyes
- Urbanism Committee Co-Chairs: Commissioner Eileen Higgins, T. Spencer Crowley III, & Melissa Tapanes Llahues

5. AGENDA REVIEW – November 4, 2022 MIAMI DDA BOARD OF DIRECTORS MEETING

6. MEETING ADJOURNMENT

Miami DDA's next Executive Committee Meeting: January 21, 2023 – 9:30am