
AGENDA
Business Development Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, October 12, 2022
9:30AM

BUSINESS DEVELOPMENT COMMITTEE MEMBERS:

Nitin Motwani
Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares
Jose Mallea

1. WELCOME & ROLL CALL

- Welcome – Christina Crespi, Miami DDA Executive Director

2. NEW COMMITTEE STRUCTURE

- Election of Business Development Committee Chairperson
- Recommended Business Development Committee Goals for FY 2022-2023:
 1. Research Reports
 2. Business Incentives (Small Business & Corporate)
 3. Permitting Clinic

3. BUSINESS DEVELOPMENT UPDATE

- Update of Public Relations Solicitation – Henry F. Sori, Miami DDA Staff Member
- Update on Research/Demographics RFQ – Henry F. Sori, Miami DDA Staff Member
- Miami DDA Fintech Networking Mixer – Tuesday, October 25, 2022 – Henry F. Sori, Miami DDA Staff Member
- Miami DDA Finance/Tech Art Basel VIP Event @PAMM, Friday December 2, 2022 – Christina Crespi, Miami DDA Executive Director

4. COMMITTEE ACTION PLAN UPDATE

- Business Development Committee Action Plan

5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives & LinkedIn Report – Aaron Gordon, Schwartz Media Strategies

6. MIAMI DDA DISTRICT EVENTS

- **Ongoing – Van Gogh The Immersive Experience – Olympia Theater**
- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Tuesdays – Lunch Market at Southeast Financial Center**
- **Wednesdays – Paws Patio – Intercontinental Miami Hotel**
- **Now Open – Dino Safari – Bayside Marketplace**

- Oct 3 - An Evening with Neil deGrasse Tyson – Adrienne Arsht Center
- Oct 4 - Sip of History: Bearing Witness – HistoryMiami Museum
- Oct 6 – Downtown Miami Market & Movie – MDC Wolfson Campus
- Oct 6 - Thursdays at PAMM: Floating Films featuring "In the Heights" – Pérez Art Museum Miami
- Oct 6 - Thursdays at PAMM: Backroom Sessions with Jasmine Ortiz - Pérez Art Museum Miami
- Oct 8 – Floyd Nation: Experience Pink Floyd – Adrienne Arsht Center
- Oct 8 - Free Family Fun Day: Celebrating Ukrainian Culture – HistoryMiami Museum
- Oct 13-30 – Mlima's Tale – Adrienne Arsht Center
- Oct 15 - América Viva! 100 Voices – Adrienne Arsht Center
- Oct 15 – iHeart – 2022 Fiesta Latina – FTX Arena
- Oct 16 – Keith Sweat & Friends – FTX Arena
- Oct 16 – 12th Annual Not So Scary Halloween Bash – Miami Children's Museum
- Oct 20 - Thursdays at PAMM: Paperwater & Friends: Intro to BEM (Black Electronic Music) - Pérez Art Museum Miami
- Oct 21 – Laser Evenings – Phillip and Patrice Frost Museum of Science
- Oct 23 – Kids Jamm at Pamm - Pérez Art Museum Miami
- Oct 23 – Gorillaz in Concert – FTX Arena
- Oct 23 – Sensory Sunday – History Miami Museum
- Oct 25 – Miami DDA FinTech Networking Mixer – Southeast Financial Center, Lobby
- Oct 26 - LIVE@Frost Science: Looking for Fossils of the Big Bang - Phillip and Patrice Frost Museum of Science
- Oct 27 – Halloween Parade – Miami Police Department & South Side Elementary School
- Oct 28 – Silvestre Dangond 2022 Tour – FTX Arena
- Oct 28 – Annual Miami City Cemetery Walking Tour – HistoryMiami Museum
- Oct 29 – 6th Annual Spooky Science Monster Mash - Phillip and Patrice Frost Museum of Science
- Oct 30 - Miami-Dade Hometown Heroes Parade – Miami-Dade County
- Nov 3 - Thursdays at PAMM: Floating Films with Ballyhoo Media - Pérez Art Museum Miami
- Nov 3 - LIVE@Frost Science: When We Were Shuttle Film Screening - Phillip and Patrice Frost Museum of Science
- Nov 4 – Jo Koy Funny is Funny World Tour – FTX Arena
- Nov 12 - Laser Evenings – Phillip and Patrice Frost Museum of Science
- Nov 12 – Culture Fest 305 – HistoryMiami Museum
- Nov 29 – Dec 3 – The Gateway – NFT|Now X Mana Common
- **Dec 2 - Miami DDA Signature Finance/Tech VIP Networking Reception at the PAMM – Miami DDA**

7. MEETING ADJOURNMENT

Next Business Development Committee meeting: Wednesday, November 2, 2022, at 9:30a.m.