

AGENDA Enterprise Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, September 7, 2022
9:00AM

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares

1. WELCOME & ROLL CALL

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

2. PRESENTATIONS

- Kylo Food Hall – Luis Maia, Vice President, Restaurant Brands International (RBI)

3. BUSINESS DEVELOPMENT UPDATE

- Miami DDA Incentive Grants – Henry F. Sori & Julia Grachova, Miami DDA Staff Members
 - Miami DDA Incentive Fund Program Application – Puig USA Perfumes, Inc.
 - Miami DDA Incentive Fund Program Application – Bit5ive Fund, LLC
- Incentive Fund Program – Disbursement of Funds Discussion – Henry F. Sori, Miami DDA Staff Member
- Update of Public Relations Solicitation – Henry F. Sori, Miami DDA Staff Member
- Update on Research/Demographics RFQ – Henry F. Sori, Miami DDA Staff Member
- Fintech Mixer at Southeast Financial Center – Henry Sori, Miami DDA Staff Member

4. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives & LinkedIn Report – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

- Ongoing – Van Gogh The Immersive Experience – Olympia Theater
- Tuesdays and Thursdays: FREE Yoga - Bayfront Park
- Tuesdays – Lunch Market at Southeast Financial Center
- Now Open – Dino Safari – Bayside Marketplace
- Ongoing – Aug 14 - International Ballet Festival of Miami – Greater Miami
- Ongoing – Aug 21 – Summer Sunday Series – Brightline
- Ongoing – Aug 22 - Unity Bootcamp: Create Your Own Game/XR Project – FilmGate Miami
- Ongoing – Aug 25 - XR Bootcamp: Getting Started with 3D Modeling – FilmGate Miami
- Ongoing – Aug 31 - MIAMI SPA MONTHS – Greater Miami
- Ongoing – Sept 5 - Sherlock Holmes Exhibit – Phillip and Patrice Frost Museum of Science
- Ongoing – Sept 30 – MIAMI SPA, SPICE & HOTEL MONTHS – Greater Miami

- Sep 9 - Laser Evenings - Phillip and Patrice Frost Museum of Science
- Sep 4 – Kid Cudi in Concert – FTX Arena
- Sep 10 – Camilo in Concert – FTX Arena
- Sep 13 – The Killers in Concert – FTX Arena
- Sep 16 – Prince Royce in Concert – FTX Arena
- Sep 17 – Chapman Partnership's Illumination Gala
- Sep 17-18 – Kevin Hart Tour – FTX Arena
- Sep 22-23 – Karol G in Concert – FTX Arena
- Sep 24 – Florence + The Machine in Concert – FTX Arena
- Sep 29 – Miami DDA Fintech Mixer – Southeast Financial Center
- Sep 30 – Wisin Y Yandel in Concert – FTX Arena
- Oct 1 – Sebastian Yatra – FTX Arena
- Oct 6 – Downtown Miami Market & Movie – MDC Wolfson Campus

6. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, October 5, 2022, at 9:00a.m.