
AGENDA Enterprise Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, June 1, 2022
9:00AM

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares

1. WELCOME & ROLL CALL

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

2. PRESENTATIONS & DISCUSSIONS

- Greater Miami Visitors & Convention Bureau Co-Op Program FY2022 – Gisela Marti, Vice President, Marketing & Tourism

3. BUSINESS DEVELOPMENT UPDATE

- Miami DDA Incentive Grants – Henry Sori & Julia Grachova, Miami DDA Staff Members
 - Miami DDA Incentive Fund Program Application – Gigabite, Inc. dba Boam
 - Miami DDA Incentive Fund Program Application – Genesis Global, Inc.

4. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives & LinkedIn Report – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

6. UPCOMING IN-PERSON & VIRTUAL EVENTS

- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Tuesdays – Lunch Market at Southeast Financial Center**
- **Now Open – Dino Safari – Bayside Marketplace**
- **Salsa Night Every Thursday @ Intercontinental Hotel**
- **Miami Attraction & Museum Months April & May**
- **Street Stages Are Back! – Thursdays and Saturdays – Olympia Arts Miami**
- Jun 1 – July 2 - Summer Shorts – Adrienne Arsht Center
- Jun 1 – LIVE@Frost Science: Astrophysicist Paul Sutter - Phillip and Patrice Frost Museum of Science
- Jun 2 - Museum Circle and Ambassadors for Black Art Reception - Pérez Art Museum Miami
- Jun 3 - 2022 SMART Trends Transportation Summit – Downtown Miami
- Jun 5 – World Ocean Day - Phillip and Patrice Frost Museum of Science
- Jun 4 – Caribbean Heritage Month Celebration – Miami Children’s Museum
- Jun 4 – Day in the Dirt – The Underline
- Jun 10 – Laser Evenings - Phillip and Patrice Frost Museum of Science
- Jun 11 – Sensory Friendly Saturday - Miami Children’s Museum
- **Jun 11 - Free Family Fun Day: Family Pride - HistoryMiami Museum**
- Jun 11 – Smart Summer Kick Off - Miami Children’s Museum
- Jun 12 – Gallery Tour: WE the People - HistoryMiami Museum
- Jun 13 – 17 - Summer Camp: Forensic Investigators - Phillip and Patrice Frost Museum of Science
- Jun 18 – Via Zoom: Museum Story Time – Juneteenth – HistoryMiami Museum
- Jun 18 - Family Day: Art of Nature – The Underline
- Jun 19 – Father’s Day & Juneteenth - Miami Children’s Museum
- Jun 20 – Jul 8 - Summer Filmmaker Bootcamp for Young Artists – FilmGate Miami
- Jun 21 – 24 - Summer Camp: Turbo Engineering - Phillip and Patrice Frost Museum of Science
- Jun 25 - Share Your Love Story: Story Exchange + Pop-Up Exhibit – HistoryMiami Museum
- Jun 25 – 26 – Rainbow Families Celebration - Miami Children’s Museum
- Jun 27 – Jul 1 - Summer Camp: The Ocean is Your Oyster - Phillip and Patrice Frost Museum of Science
- Jun 9 – Day in the Dirt – The Underline

7. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, July 6, 2022, at 9:00a.m.