
AGENDA Enterprise Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, May 4, 2022
9:00AM

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares

1. WELCOME & ROLL CALL

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

2. PRESENTATIONS/DISCUSSIONS

- Social Media Influencer Campaign – Michelle Rodriguez-Tapanes, Co-Founder & Director of Operations & Cristy Clavijo-Kish - Talento Unlimited

3. BUSINESS DEVELOPMENT UPDATE

- Miami DDA Incentive Grants – Henry Sori & Julia Grachova, Miami DDA Staff Members
 - Miami DDA Incentive Fund Program Application – AKRU, Inc.
 - Miami DDA Incentive Fund Program Application – Project Fresh
- Downtown Permitting Clinic – Miami Dade Bar, Bret Berlin, Executive Director & Sabrina Puglisi, President
- LinkedIn Report – Aaron Gordon, Partner, Schwartz Media Strategies

4. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

6. UPCOMING IN-PERSON & VIRTUAL EVENTS

- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Tuesdays – Lunch Market at Southeast Financial Center**
- **Through – May 2022 - Digital Transformation for Small Businesses Course – Miami DDA & MDC Bit Center**
- **Through – May 1 - Museum of Art and Design Exhibitions – Miami Dade Freedom Tower**
- **Invitation to The Miami Dogs & Cats Walkway Contest-
Deadline for art proposal submissions: May 1 | Award Announcements: June 1**
- **Now Open – Dino Safari – Bayside Marketplace**
- **Salsa Night Every Thursday @ Intercontinental Hotel**
- **Miami Attraction & Museum Months April & May**
- **Street Stages Are Back! – Thursdays and Saturdays – Olympia Arts Miami**
- May 4 – Small Business Mixer – Miami-Dade County District 5
- May 5 – Thursdays at PAMM: Backroom Session with Claudens Trio – Pérez Art Museum
- May 5 – Plastic Free 305 Webinar – Miami-Dade County District 5
- May 6 – Via Zoom – Workshop: Getting Started with Drawing - HistoryMiami Museum
- May 6 – Leyla McCalla -Breaking the Thermometer to Hide the Fever - MDC Live Arts Miami
- May 6 – Local Vendor Engagement Workshop – Miami-Dade County District 5
- May 6-8 – Miami City Ballet – Prodigal Son – Adrienne Arsht Center
- May 7 – Day in the Dirt – The Underline
- **May 7-8 – Miami Speed Week Watch Party – Bayfront Park**
- May 11 – How to find costumers online course – Miami-Dade County District 5
- May 10 – Flourish 2022 – Art & Business Council of Miami
- May 10 – Colors of Miami – The Underline
- May 11 – Live@Frost Science: The Future of Forensic Science - Phillip and Patrice Frost Museum of Science
- May 13 – J Balvin in Concert – FTX Arena
- **May 14 – Free Family Fun Day: Asian American Heritage - HistoryMiami Museum**
- May 14 - Ed Ansin Best Buddies Friendship Walk – Bayfront Park
- **May 16 – Underline Pitstop Ribbon Cutting – Miami DDA**
- May 16 – Opening of Sherlock Holmes: The Exhibition - Phillip and Patrice Frost Museum of Science
- May 20 – Laser Evenings - Phillip and Patrice Frost Museum of Science
- May 21 – Storytime: Fairness – The Underline
- Jun 1 – LIVE@Frost Science: Astrophysicist Paul Sutter - Phillip and Patrice Frost Museum of Science
- Jun 5 – World Ocean Day - Phillip and Patrice Frost Museum of Science
- Jun 10 – Laser Evenings - Phillip and Patrice Frost Museum of Science
- **Jun 11 - Free Family Fun Day: Family Pride - HistoryMiami Museum**
- Jun 12 – Gallery Tour: WE the People - HistoryMiami Museum

7. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, June 1, 2022, at 9:00a.m.