

AGENDA
Enterprise Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, April 6, 2022
9:00AM

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares

1. WELCOME & ROLL CALL

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

2. PRESENTATIONS/DISCUSSIONS

- Okan Tower Presentation - Rafael Montejo, Sales Director & Jannine Sayago-Gonzalez, Sales Executive, Okan Tower
- Formula One Fan Fest – Tony Albelo, CEO, EngageLive

3. BUSINESS DEVELOPMENT UPDATE

- Miami DDA Incentive Fund Disbursement – Project Pegasus – Henry F. Sori & Julia Grachova, Miami DDA Staff Members
- Miami DDA Incentive Grant - Project Bafu & Project Bay – Henry F. Sori & Julia Grachova, Miami DDA Staff Members
- LinkedIn Report – Schwartz Media Strategies

4. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

6. UPCOMING IN-PERSON & VIRTUAL EVENTS

- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Tuesdays – Lunch Market at Southeast Financial Center**
- **Through – April 2022 - Digital Transformation for Small Businesses Course – Miami DDA & MDC Bit Center**
- **Through – May 1 - Museum of Art and Design Exhibitions – Miami Dade Freedom Tower**
- **Now Open – Dino Safari – Bayside Marketplace**
- **Salsa Night Every Thursday @ Intercontinental Hotel**
- **Street Stages Are Back! – Thursdays and Saturdays – Olympia Arts Miami**
- Apr 7 - 16th Annual Breakfast with the Art & Hospitality - Arts&Business Council of Miami
- Apr 7 - Home: Reimagining Interiority Opening Reception and Curator Talk - YoungArts
- Apr 7 – PAMM Pride Night – Pérez Art Museum Miami
- Apr 8 - Laser Evening - Phillip and Patrice Frost Museum of Science
- Apr 8 – Spoken Soul Showcase Vol.14 – Adrienne Arsht Center
- Apr 9 – Free Family Fun Day: Art in the City – HistoryMiami Museum
- Apr 9 – PAMM Free Second Saturdays: Patterns of Nature, Power, and Play - Pérez Art Museum Miami
- Apr 9 – Rauw Alejandro in Concert – FTX Arena
- Apr 12 - Flourish 2022 - Arts&Business Council of Miami
- Apr 14 – Songs for Marisol: Roberto Carlos Lange - Pérez Art Museum Miami
- Apr 16 – Art Talk: Jessica Beck and Angie Cruz on Marisol - Pérez Art Museum Miami
- Apr 16 – Family Fun Day – The Underline
- Apr 19 – Via Zoom! In Class with Dr. George – HistoryMiami Museum
- Apr 20 – Live@Frost Science: Imagining Miami's Environmental Future - Phillip and Patrice Frost Museum of Science
- Apr 21 – Sofi Stadium: A Case Study – MCAD
- Apr 21- Jun 2022 – Scale Up Miami – MDC The Idea Center
- Apr 26 – Take a Walk in Her Shoes – Chapman Partnership
- Apr 30 – Earth Day 2022 - Phillip and Patrice Frost Museum of Science
- May 6 – Via Zoom – Workshop: Getting Started with Drawing - HistoryMiami Museum
- May 7 – Day in the Dirt – The Underline
- May 11 – Live@Frost Science: The Future of Forensic Science - Phillip and Patrice Frost Museum of Science
- May 14 – Free Family Fun Day: Asian American Heritage
- May 16 – Opening of Sherlock Holmes: The Exhibition - Phillip and Patrice Frost Museum of Science
- May 20 – Laser Evenings - Phillip and Patrice Frost Museum of Science
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7. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, May 4, 2022, at 9:00a.m.