

## AGENDA Enterprise Committee

200 South Biscayne Boulevard, Suite #2929  
Miami, FL 33131  
Miami DDA Conference Room

Wednesday, March 2, 2022  
9:00AM

### **ENTERPRISE COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams  
Alicia Cervera Lamadrid  
Danet Linares

#### 1. WELCOME & ROLL CALL

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

#### 2. BUSINESS DEVELOPMENT UPDATE

- Miami DDA Incentive Fund Application- Project Roma – Henry F. Sori & Julia Grachova, Miami DDA Staff Members.
- Business Development Team Update - Henry F. Sori & Julia Grachova, Miami DDA Staff Members

#### 3. PRESENTATIONS/DISCUSSION

- COCO Automated Food Delivery – Elnatan Rudolph, Managing Partner, Converge Public Strategies
- Miami DDA Office Report Update Presentation – Kevin Clyde, HR&A

#### 4. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

## 5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

## 6. UPCOMING IN-PERSON & VIRTUAL EVENTS

- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Through – April 2022 - Digital Transformation for Small Businesses Course – Miami DDA & MDC Bit Center**
- **Through – May 1 - Museum of Art and Design Exhibitions – Miami Dade Freedom Tower**
- **Now Open – Dino Safari – Bayside Marketplace**
- **Salsa Night Every Thursday @ Intercontinental Hotel**
- Mar 1- 17 – 2022 Artistry In Rhythm – MDC Live Arts Miami
- Mar 4 – WWE – FTX Arena
- Mar 4 –13 – Miami Film Festival – Downtown Miami
- Mar 5 – Technology & Engineering Day - Phillip and Patrice Frost Museum of Science
- Mar 5 - Day in the Dirt – The Underline
- Mar 5 – Superintendent’s 5K Challenge Walk/Run – Downtown Miami
- Mar 5 – Denève and Debussy – Adrienne Arsht Center
- Mar 6 – Miami City Ballet “To Florida, With Love” – The Underline
- Mar 6 – Nicky Jam – FTX Arena
- Mar 8 – New World School Orchestra Concert – Adrienne Arsht Center
- Mar 8 – Magnolia Boulevard – Adrienne Arsht Center
- Mar 10 – Can Art Help Save The Planet? – The Miami Center for Architecture & Design
- Mar 10 – Lang Lang – Adrienne Arsht Center
- Mar 11 - Laser Evening - Phillip and Patrice Frost Museum of Science
- Mar 11 – Alvin Ailey American Dance Theater: Virtual Mini – Adrienne Arsht Center
- Mar 12 - FREE Family Fun Day – HistoryMiami Museum
- Mar 12 – PAMM Art of the Party - Pérez Art Museum Miami
- Mar 12 – PAMM Free Second Saturdays: Letters & Layers - Pérez Art Museum Miami
- Mar 12 - Exhibition Tour with Magnus Sigurdarson – MOAD MDC at Freedom Tower
- Mar 13 – Mini-Me Science: Blast Off - Phillip and Patrice Frost Museum of Science
- Mar 13 – Healing Music Sundays with Rhyth Foundation – The Underline
- Mar 19 – Storytime: Nutrition – The Underline
- Mar 19 – Family Day - The Underline
- Mar – 25-27 – Ultra Music Festival – Bayfront Park
- Mar 31 – Apr 10 – Caraboom - MDC Live Arts Miami
- Apr 1-3 – Bad Bunny in Concert – FTX Arena
- Apr 2 – Day in the Dirt – The Underline
- Apr 8 - Laser Evening - Phillip and Patrice Frost Museum of Science
- Apr 9 – Free Family Fun Day: Art in the City – HistoryMiami Museum
- Apr 9 – Rauw Alejandro in Concert – FTX Arena
- April 16 – Storytime: Springtime – The Underline
- April 16 – Family Day – The Underline

## 7. MEETING ADJOURNMENT

**Next Enterprise Committee meeting: Wednesday, April 6, 2022, at 9:00a.m.**