

The Miami Downtown Development Authority
Board of Directors Meeting
AGENDA

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Friday, February 25, 2022
9:00 A.M

MEETING AGENDA

BOARD MEMBERS

Commissioner Manolo Reyes, Chairman	Jarred Diamond	Jose Mallea
Commissioner Eileen Higgins, Vice Chair	Arva Suzanne Graham Gibson	Nitin Motwani
Suzanne Amaducci-Adams	Philippe Houdard	Gary Ressler
Alicia Cervera Lamadrid	Danet Linares	Franklin Sirmans
T. Spencer Crowley III	Richard Lydecker	Melissa Tapanes Llahues

1. WELCOME

- Welcome – Miami DDA Chairman, Manolo Reyes, Commissioner District 4, City of Miami

2. PRESENTATIONS/DISCUSSIONS

- Miami DDA Staff Member Recognitions: Kim Hills - 5 years & Elena Bondarenko - 5 years
- Miami Center for Mental Health & Diversion – Judge Steve Leifman
- Discussion on Downtown Development of Regional Impact - Increment III Fund Balance – Miami Downtown Development Authority’s Proposed Reimbursement Requests – Elena Bondarenko, Miami DDA Staff Member
- Public Comment/Discussion - Bid Waiver for Miami DDA’s Public Relations Service Contract with Schwartz Media Strategies
- Outdoor Dining Permanent Program Update:
 - City of Miami, City Manager’s Office - Nzeribe "Zerry" Ihekweba (Pending Confirmation)
 - City of Miami Transportation & Public Works Department – Juvenal Santana & Charles Alfaro
 - Miami Parking Authority – Angel Diaz Jr.

3. LEGISLATIVE ITEM(S)

[Note: All legislative items are recommended by the Executive Director]

3A. APPROVAL OF MINUTES – January 28, 2022 - Board of Directors Meeting Minutes

3B. RESOLUTION 005/2022

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”), BY A FOUR-FIFTHS (4/5THS) AFFIRMATIVE VOTE, AFTER AN ADVERTISED PUBLIC HEARING, RATIFYING, APPROVING, AND CONFIRMING THE EXECUTIVE DIRECTOR’S FINDINGS AND RECOMMENDATION, ATTACHED AND INCORPORATED AS EXHIBIT "A," THAT COMPETITIVE NEGOTIATION METHODS AND PROCEDURES ARE NOT PRACTICABLE OR ADVANTAGEOUS FOR THE MIAMI DDA PURSUANT TO SECTION 18-85(A) OF THE CODE OF THE CITY OF MIAMI, FLORIDA, AS AMENDED; WAIVING THE REQUIREMENTS FOR SAID PROCEDURES; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH SCHWARTZ MEDIA STRATEGIES, INC., A FLORIDA PROFIT CORPORATION (“SCHWARTZ”), IN A FORM ACCEPTABLE TO THE GENERAL COUNSEL, FOR A THREE (3) YEAR PERIOD WITH ONE (1) TWO (2) YEAR OPTION TO RENEW FOR SCHWARTZ TO PROVIDE PUBLIC RELATIONS SERVICES TO THE MIAMI DDA; ALLOCATING FUNDS IN AN AMOUNT NOT TO EXCEED SIX HUNDRED THOUSAND DOLLARS (\$600,000.00) FOR THE FIRST THREE (3) YEARS WITH FUTURE FUNDING TO BE ALLOCATED BY THE BOARD; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL OTHER NECESSARY DOCUMENTS, ALL IN FORMS ACCEPTABLE TO THE GENERAL COUNSEL, FOR SAID PURPOSE.

3C. RESOLUTION 006/2022

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA, WITH ATTACHMENTS, ALLOCATING FOR FISCAL YEAR 2021-22 AN AMOUNT NOT TO EXCEED FORTY THOUSAND DOLLARS (\$40,000.00) FOR THE CITY OF MIAMI’S SHELTER PROGRAM, AN AMOUNT NOT TO EXCEED FORTY THOUSAND DOLLARS (\$40,000.00) FOR THE DAY CENTER PROGRAM AT THE CAMILLUS HOUSE, AN AMOUNT NOT TO EXCEED ONE HUNDRED THOUSAND DOLLARS (\$100,000.00) FOR THE OUTREACH AND SHELTER PROGRAM AT LOTUS HOUSE, AND AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) FOR FUNDACIÓN HERMANOS DE LA CALLE HOUSING ASSISTANCE PROGRAM; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL REQUIRED DOCUMENTS, ALL IN FORMS ACCEPTABLE TO THE GENERAL COUNSEL, FOR THE PURPOSES STATED HEREIN.

3D. RESOLUTION 007/2022

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA RESCHEDULING THE MARCH 25, 2022 REGULAR BOARD OF DIRECTORS MEETINGS TO MARCH 18, 2022.

4. FINANCIAL REPORT – January 31, 2022

5. EXECUTIVE DIRECTOR REPORT

6. NEW BUSINESS

7. MEETING ADJOURNMENT

*Next Miami DDA Board Meeting Date: **Friday, March 18, 2022 – 9:00a.m.***