

**AGENDA**  
**Enterprise Committee**

**200 South Biscayne Boulevard, Suite #2929**  
**Miami, FL 33131**  
**Miami DDA Conference Room**

**Wednesday, February 2, 2022**  
**9:00AM**

**ENTERPRISE COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams  
Alicia Cervera Lamadrid  
Danet Linares

**1. WELCOME & ROLL CALL**

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

**2. BUSINESS DEVELOPMENT UPDATE**

- Business Development Team Update - Henry F. Sori & Julia Grachova, Miami DDA Staff Members

**3. PRESENTATIONS/DISCUSSION**

- Legacy Grant List Review – Kim Hills, Miami DDA Staff Member

**4. COMMITTEE ACTION PLAN UPDATE**

- Enterprise Committee Action Plan

**5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT**

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

## 6. UPCOMING IN-PERSON & VIRTUAL EVENTS

- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Through – April 2022 - Digital Transformation for Small Businesses Course – Miami DDA & MDC Bit Center**
- **Through – Jan 30 – Time Space Existence Exhibit - Miami Center for Architecture & Design**
- **Through – May 1 - Museum of Art and Design Exhibitions – Miami Dade Freedom Tower**
- Jan 26 - Time/Space/Existence Through Zoom – Miami Center of Architecture & Design
- Jan 27 – Live Virtual Local Views - Pérez Art Museum Miami
- Jan 27 – Salsa Nights Every Thursday – Intercontinental Hotel Miami
- Jan 29 – Feb 4 - National YoungArts Week- YoungArts
- Feb 3 – Wolfson Market & Movies – MDC Wolfson Campus
- Feb 3 – Salsa Nights Every Thursday – Intercontinental Hotel Miami
- Feb 5 – Day in the Dirt – The Underline
- Feb 5 – Lifetime Miami Tropical 5K – Downtown Miami
- Feb 5 – Ninth Anniversary of Art + Soul – Pérez Art Museum Miami
- Feb 6 – Image Dragons in Concert – FTX Arena
- Feb 6 – Miami Marathon & Half Marathon – Downtown Miami
- Feb 8 – Via Zoom Museum Story Time: African American – HistoryMiami Museum
- Feb 9 - Kaseya Hire Palooza - Account Management - Kaseya
- Feb 9 - Storytime – The Underline
- Feb 9 – Dua Lipa in Concert – FTX Arena
- Feb 10 – Salsa Nights Every Thursday – Intercontinental Hotel Miami
- Feb 12 - FREE Family Fun Day – HistoryMiami Museum
- Feb 12 – PAMM FREE Second Saturday - Pérez Art Museum Miami
- Feb 13 – Mini-Me Science: My Amazing Body - Phillip and Patrice Frost Museum of Science
- Feb 17 – Museum Circle Reception for Scholl Lecture Series - Pérez Art Museum Miami
- Feb 18 – Laser Evening - Phillip and Patrice Frost Museum of Science
- Mar 5 – Technology & Engineering Day - Phillip and Patrice Frost Museum of Science
- Mar 5 – Superintendent’s 5K Challenge Walk/Run – Downtown Miami
- Mar 11 - Laser Evening - Phillip and Patrice Frost Museum of Science
- Mar 12 - FREE Family Fun Day – HistoryMiami Museum
- Mar 12 – PAMM Art of the Party - Pérez Art Museum Miami
- Mar 12 - Exhibition Tour with Magnus Sigurdarson – MOAD MDC at Freedom Tower
- Mar 13 – Mini-Me Science: Blast Off - Phillip and Patrice Frost Museum of Science
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## 7. MEETING ADJOURNMENT

**Next Enterprise Committee meeting: Wednesday, March 2, 2022, at 9:00a.m.**