

AGENDA Enterprise Committee

Zoom Virtual Meeting

Register in advance for this webinar:

https://us06web.zoom.us/webinar/register/WN_x_Kv2phZSUoltM1PhqCQw

Wednesday, January 12, 2022
9:00AM

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares

1. WELCOME & ROLL CALL

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

2. BUSINESS DEVELOPMENT UPDATE

- New DDA Staff Member Introductions – Christina Crespi, Executive Director, Miami DDA

3. PRESENTATIONS/DISCUSSION

- SOBE Wine & Food Festival Proposal Discussion
- Miami Film Festival – Jaie Laplante, Executive Director & Director of Programming, Miami Film Festival

4. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

6. UPCOMING IN-PERSON & VIRTUAL EVENTS

- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Through – April 2022 - Digital Transformation for Small Businesses Course – Miami DDA & MDC Bit Center**
- **Through – January 9 – Van Gogh – The Immersive Experience – Olympia Theater**
- **Through – Jan 30 – Time Space Existence Exhibit - Miami Center for Architecture & Design**
- **Through – May 1 - Museum of Art and Design Exhibitions – Miami Dade Freedom Tower**
- Now – Jan 9 – Shen Yun – Adrienne Arsht Center
- Jan 8 – Family Fest: Doktor Kaboom – Adrienne Arsht Center
- Jan 8 – FREE Family Fun Day – HistoryMiami Museum
- Jan 8 – FREE Via Zoom: Museum Story Time – HistoryMiami Museum
- Jan 10 – Feb 2 – Birds of Paradise Afterglow – Adrienne Arsht Center
- Jan 11 – Live on Plaza: Electric Kif – Adrienne Arsht Center
- Jan 12 – Storytime – The Underline
- Jan 13 – A Hybridization of Art, Technology, and Science – University of Miami
- Jan 13 – Salsa Nights Every Thursday – Intercontinental Hotel Miami
- Jan 13 – Jan 30 – Gringolandia – Adrienne Arsht Center
- Jan 14 – Laser Evenings – Phillip and Patrice Frost Museum of Science
- Jan 14 – Ledisi Sings Nina – Adrienne Arsht Center
- Jan 15 – Beethoven V – Adrienne Arsht Center
- Jan 16 – Piaf! Le Spectacle – Adrienne Arsht Center
- Jan 16 – Healing Music Sundays with Rhythm Foundation – The Underline
- Jan 18 – Live on Plaza: Kemuel Roig – Adrienne Arsht Center
- Jan 21 – Montaner Tour – FTX Arena
- Jan 21 – Mini-Camp: Science on the Move - Phillip and Patrice Frost Museum of Science
- Jan 22 – Family Day at The Underline, Art of Nature & Building Blocks – The Underline
- Feb 5 – Day in the Dirt – The Underline
- Feb 5 – Ninth Anniversary of Art + Soul – Pérez Art Museum
- Feb 6 – Imagine Dragons in Concert – FTX Arena
- Feb 9 - Storytime – The Underline
- Feb 9 – Dua Lipa in Concert – FTX Arena
- Feb 12 - FREE Family Fun Day – HistoryMiami Museum

7. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, February 2, 2022, at 9:00a.m.