

The Miami Downtown Development Authority  
Board of Directors Meeting  
AGENDA

200 South Biscayne Boulevard, Suite #2929  
Miami, FL 33131  
Miami DDA Conference Room

Friday, November 12, 2021  
9:00 A.M

MEETING AGENDA

BOARD MEMBERS

Commissioner Manolo Reyes, Chairman  
Commissioner Eileen Higgins, Vice Chair  
Suzanne Amaducci-Adams  
Alicia Cervera Lamadrid  
T. Spencer Crowley III

Jarred Diamond  
Arva Suzanne Graham Gibson  
Philippe Houdard  
Danet Linares  
Richard Lydecker

Jose Mallea  
Nitin Motwani  
Gary Ressler  
Franklin Sirmans  
Melissa Tapanes Llahues

**1. WELCOME**

- Welcome – Miami DDA Chairman, Manolo Reyes, Commissioner District 4, City of Miami

**2. PRESENTATIONS/DISCUSSIONS**

- Discussion: RFP #20-21-03 for Public Relations Services – Christina Crespi, Executive Director, Miami DDA

**3. LEGISLATIVE ITEM(S)**

[Note: All legislative items are recommended by the Executive Director]

**3A. APPROVAL OF MINUTES – October 29, 2021 - Board of Directors Meeting Minutes**

**3B. RESOLUTION 049/2021**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA, WITH ATTACHMENTS, AUTHORIZING AN EDUCATIONAL GRANT TO MIAMI DADE COLLEGE TO DEVELOP AN APPLIED ARTIFICIAL INTELLIGENCE CURRICULUM AT THE DOWNTOWN MIAMI CAMPUS IN AN AMOUNT NOT TO EXCEED ONE MILLION DOLLARS (\$1,000,000.00) OVER A THREE-YEAR PERIOD; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS NECESSARY, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, FOR SAID PURPOSE.

**3C. RESOLUTION 050/2021**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”), BY A FOUR-FIFTHS (4/5THS) AFFIRMATIVE VOTE, AFTER AN ADVERTISED PUBLIC HEARING, RATIFYING, APPROVING AND CONFIRMING THE EXECUTIVE DIRECTOR’S FINDINGS TO WAIVE THE REQUIREMENTS FOR COMPETITIVE SEALED BIDDING PROCEDURES AND FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE AN AGREEMENT WITH CAMILLUS HOUSE, INC. IN SUBSTANTIALLY THE ATTACHED FORM, TO PROVIDE SPECIALIZED SERVICES WHICH INCLUDE THE DOWNTOWN ENHANCEMENT TEAM (“DET”) PERSONNEL SERVICES IN AN AMOUNT NOT TO EXCEED SIX HUNDRED AND SIXTY-FIVE THOUSAND DOLLARS (\$665,000.00) FOR YEAR ONE AND SEVEN HUNDRED AND TWENTY-FIVE THOUSAND (\$725,000.00) FOR YEAR TWO, WITH THREE (3) ONE (1) YEAR OPTIONS TO RENEW, SUBJECT TO CITY ATTORNEY APPROVAL AND MIAMI DDA BUDGET APPROVAL.

**3D. RESOLUTION 051/2021**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”) AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE THE FIRST ONE (1) YEAR OPTION TO RENEW THE PROFESSIONAL SERVICES AGREEMENT WITH MYDATT SERVICES, INC. D/B/A BLOCK BY BLOCK, AN OHIO FOREIGN PROFIT CORPORATION AUTHORIZED TO CONDUCT BUSINESS IN THE STATE OF FLORIDA FOR ADDITIONAL SERVICES AND AN INCREASED COMPENSATION TO BE COMPLETED BY AMBASSADOR PERSONNEL IN RESPONSE TO THE COVID-19 GLOBAL PANDEMIC, PREVIOUSLY APPROVED WITHIN THE ANNUAL BUDGET, TO PROVIDE SAFETY AND HOSPITALITY RELATED SERVICES FOR DOWNTOWN MIAMI IN AN AMOUNT NOT TO EXCEED NINE HUNDRED AND EIGHTY THOUSAND DOLLARS (\$980,000.00) FOR FISCAL YEAR 2021-2022; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO TAKE ANY AND ALL STEPS NECESSARY.

**3E. RESOLUTION 052/2021**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA APPROVING THE DISBURSEMENT OF ONE MILLION DOLLARS (\$1,000,000.00) TO THE CITY OF MIAMI (“CITY”) FOR THE FLAGLER STREET BEAUTIFICATION AND RECONSTRUCTION PROJECT (“PROJECT”) FOR COSTS RELATED TO A REDESIGN OF THE PROJECT; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE AN AGREEMENT AS WELL AS ANY AND ALL OTHER NECESSARY DOCUMENTS, ALL IN FORMS ACCEPTABLE TO THE GENERAL COUNSEL, FOR THE PURPOSES STATED HEREIN.

**3F. RESOLUTION 053/2021**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA ACCEPTING A GRANT FROM WELLS FARGO BANK, N.A. (“WELLS FARGO”) IN THE AMOUNT OF SEVENTY FIVE THOUSAND DOLLARS (\$75,000.00) (“GRANT”) FOR THE DOWNTOWN BUSINESS CORRIDOR BEAUTIFICATION EVENT ON NOVEMBER 21, 2021 (“EVENT”); AUTHORIZING THE EXECUTIVE DIRECTOR TO DISPLAY WELLS FARGO’S LOGO AND OTHER INSIGNIA RELATED TO THE EVENT; DESIGNATING THE PERMITTING AND SMALL BUSINESS ASSISTANCE LINE ITEM OF THE ENTERPRISE BUDGET AS THE APPROPRIATE LINE ITEM TO DEPOSIT THE GRANT; AUTHORIZING THE EXECUTIVE DIRECTOR TO ALLOCATE AND APPROPRIATE THE GRANT FROM THE LINE ITEM FOR ANY AND ALL EXPENDITURES RELATED TO THE EVENT; AND AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS NECESSARY, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, FOR THE PURPOSE STATED HEREIN.

**4. FINANCIAL REPORT – October 31, 2021**

**5. EXECUTIVE DIRECTOR REPORT**

**6. NEW BUSINESS**

**7. MEETING ADJOURNMENT**

***Next Meeting Date: Friday, December 17, 2021 – 9:00a.m.***