

**AGENDA**  
**Enterprise Committee**

**200 South Biscayne Boulevard, Suite #2929**  
**Miami, FL 33131**  
**Miami DDA Conference Room**

**Wednesday, October 6, 2021**  
**9:00AM**

**ENTERPRISE COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams  
Alicia Cervera Lamadrid  
Danet Linares

**1. WELCOME & ROLL CALL**

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

**2. BUSINESS RECRUITMENT UPDATE**

- Business Recruitment Salesforce & LinkedIn Update – Kevin Ruiz, Miami DDA Staff Member

**3. PRESENTATIONS/DISCUSSION**

- Incentive Grant Application Review – Project Pegasus - Kevin Ruiz, Miami DDA Staff Member
- Miami Dade College's Applied AI Talent Development Proposal – Dean Antonio Delgado, Vice President, Innovation & Technology Partnerships, Miami Dade College
- Residential Report Presentation – Paul Lambert, Lambert Advisory
- Presentation by DowntownMiami.com - Silvia Gutierrez Boronat, Founder & Managing Director, DowntownMiami.com

**4. COMMITTEE ACTION PLAN UPDATE**

- Enterprise Committee Action Plan

## 5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

## 6. UPCOMING IN-PERSON & VIRTUAL EVENTS

- **Frost Science@Home – Phillip and Patrice Frost Science Museum**
- **HMM on Demand – HistoryMiami Museum**
- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Now – April 2022 - Digital Transformation for Small Businesses Course – Miami DDA & MDC Bit Center**
- **Now – TBA – Van Gogh – The Immersive Experience – Olympia Theater**
- **Now – September 30 – Miami Spice Month**
- Sept 30 – Live Virtual Local Views: Vickie Pierre - Pérez Art Museum
- Oct 1 – Mix Live – FTX Arena
- Oct 2 – Martin Lawrence: LIT AF Tour – FTX Arena
- Oct 3 – Day in The Dirt – The Underline
- Oct 3 – Alejandro Fernández – FTX Arena
- Oct 5 – Live On The Plaza: Negroni's Trio with Special Guest Elli Clarke – Adrienne Arsht Center
- Oct 5-28 – Afterschool: Earth Science – Philip and Patricia Frost Museum of Science
- Oct 6-10 – Currents – MDC Live Arts Miami
- Oct 7 – Performance: Miami DanceMakers - Pérez Art Museum
- Oct 8-10 – Siudy Flamenco Bailaora - Adrienne Arsht Center
- Oct 9 – Free Family Fun Day: A Day at the Museum – HistoryMiami Museum
- Oct 9 – Maluma in Concert – FTX Arena
- Oct 10 – Mini-Me Science: Vanishing Ghosts - Philip and Patricia Frost Museum of Science
- Oct 12 – Live On Plaza: Scone Cash Players - Adrienne Arsht Center
- Oct 13 – Storytime – The Underline
- Oct 14 – Jonas Kaufmann - Adrienne Arsht Center
- Oct 14 – FloodZone: Photography by Anastasia Samoylova Opening Reception – HistoryMiami Museum
- Oct 14-31 – Frankenstein - Adrienne Arsht Center
- Oct 16 – Building Blocks – The Underline
- Oct 16 – NWS and Jean-Yves Thibaudet - Adrienne Arsht Center
- Oct 16 – Alejandro Sanz - FTX Arena
- Oct 17 – Kids JAMM - Pérez Art Museum
- Oct 19 – Live On The Plaza: Lavie - Adrienne Arsht Center
- Oct 20 – The Heritage Project: Afro-Latinx Music Experience - Adrienne Arsht Center
- Oct 21 – Virtual Performance: Sounds of Brazil – HistoryMiami Museum
- Oct 22-23 – Enrique Iglesias & Ricky Martin in Concert – FTX Arena
- Oct 24 – Grupo Firme in Concert – FTX Arena
- Oct 27 – FilmGate Festival: Horror Edition- FilmGate Miami
- Oct 28 – El Alfa in Concert – FTX Arena
- Oct 28 – Live Virtual Local Views: Lauren Shapiro - Pérez Art Museum
- Oct 30 – 5<sup>th</sup> Annual Spooky Science Monster Mash - Philip and Patricia Frost Museum of Science

## 7. MEETING ADJOURNMENT

**Next Enterprise Committee meeting: Wednesday, November 3, 2021, at 9:00a.m.**