

AGENDA
Enterprise Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, September 1, 2021
9:00AM

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares
Alan Ojeda

1. WELCOME & ROLL CALL

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

2. BUSINESS RECRUITMENT UPDATE

- Business Recruitment Salesforce & LinkedIn Update – Kevin Ruiz, Miami DDA Staff Member

3. PRESENTATIONS/DISCUSSION

- Discussion on Committee Priorities for FY 2021-2022
 - Small Business
 - Marketing
 - Research
 - Advocacy
 - Business Development
- Incentive Grant Application Review & Announcements – Kevin Ruiz, Miami DDA Staff Member
 - Important Announcements: Shoenfeld (Wynwood) & OK Coin
 - Grant Application Review – Project Mint & Project Monarch
- Presentation on Development in Downtown - Daniel Pena Giraldi & Ricardo Gil, Stambul Construction Company

4. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

6. UPCOMING IN-PERSON & VIRTUAL EVENTS

- **Frost Science@Home – Phillip and Patrice Frost Science Museum**
- **HMM on Demand – HistoryMiami Museum**
- **Tuesdays and Thursdays: All Movies, All Day for \$8 – Silverspot Cinema Downtown Miami**
- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Now – April 2022 - Digital Transformation for Small Businesses Course – Miami DDA & MDC Bit Center**
- **Now – September 12 – The Wizard of OZ Educational Exhibit – Miami Children’s Museum**
- **Now – TBA – Van Gogh – The Immersive Experience – Olympia Theater**
- **Now – August 31 – Miami Spa Month**
- **Now – September 30 – Miami Spice Month**
- Sept 4 – Mindful Movement Virtual Yoga – The Underline
- Sept 4 – Day in The Dirt – The Underline
- Sept 6 – WWE Monday Night Raw - FTX Arena
- Sept 9 – Conversation: What is Miami to you – HistoryMiami Museum
- Sept 11 – Mindful Movement Virtual Yoga – The Underline
- Sept 11 – Cultural Encounter: Discover Jai-Alai – HistoryMiami Museum
- Sept 13 – From Havana to Miami: Panel Discussion - Miami Center for Architecture & Design
- Sept 16-19 – Disney on Ice - FTX Arena
- Sept 16-19 – Birds of Paradise – Adrienne Arsht Center
- Sept 17 – Hasan Minhaj: The King’s Jester – Adrienne Arsht Center
- Sept 18 – Mindful Movement Virtual Yoga – The Underline
- Sept 18 – An evening with Gabrielle Union in conversation with Dwyane Wade – Adrienne Arsht Center
- Sept 18 – Family Fun Day: The Children’s Trust Family Expo – HistoryMiami Museum
- Sept 24 – J. Cole in Concert - FTX Arena
- Sept 24-26 – Siudy Flamenco Bailaora – Adrienne Arsht Center
- Sept 25 – Mindful Movement Virtual Yoga – The Underline

7. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, October 6, 2021, at 9:00a.m.