

AGENDA
Enterprise Committee

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Wednesday, July 7, 2021
9:00AM

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares
Alan Ojeda

1. WELCOME & ROLL CALL

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

2. BUSINESS RECRUITMENT UPDATE

- Business Recruitment Salesforce & LinkedIn Update – Kevin Ruiz, Miami DDA Staff Member

3. PRESENTATIONS/DISCUSSION

- Incentive Grant Application Review – Kevin Ruiz, Miami DDA Staff Member
- WOPHA Congress Presentation – Kim Hills, Miami DDA Staff Member

4. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

6. UPCOMING IN-PERSON & VIRTUAL EVENTS

- **Frost Science@Home – Phillip and Patrice Frost Science Museum**
- **HMM on Demand – HistoryMiami Museum**
- **On Going (Fridays & Saturdays) – ALT-B Miami @ Flagler Street – Miami DDA**
- **Tuesdays and Thursdays: All Movies, All Day for \$8 – Silverspot Cinema Downtown Miami**
- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Now – April 2022 - Digital Transformation for Small Businesses Course – Miami DDA & MDC Bit Center**
- **Now – September 12 – The Wizard of OZ Educational Exhibit – Miami Children’s Museum**
- **Now – TBA – Van Gogh – The Immersive Experience – Olympia Theater**
- **Now – August 13 – Live/Virtual Summer Camps - Phillip and Patricia Frost Museum of Science**
- **Now – August 31 – Miami Spa Month**
- Jul 1 – Game Night – The Whaf Miami
- Jul 3 – Paws: Patriotic Pets - The Underline
- Jul 3 – Day in the Dirt – The Underline
- Jul 4 – Fourth of July at The Whaf – The Whaf Miami
- Jul 4 – Fourth of July at PAMM – Pérez Art Museum Miami
- Jul 8 – 11 – 35th International Hispanic Theater Festival of Miami – Adrienne Arsht Center
- Jul 9 – Book Talk: Transect Urbanism – Miami Center of Architecture and Design
- Jul 10 – Workouts on the River – The Whaf Miami
- Jul 10 – Kids Ask Questions: All about Pirates – HistoryMiami Museum
- Jul 10 – Mindful Movement Virtual Yoga – The Underline
- Jul 10 – Pour Your Art Out: Better Together! – Adrienne Arsht Center
- Jul 11 – Cultural Encounter: Haitian Food and Folktales – HistoryMiami Museum
- Jul 16 – 18 - 35th International Hispanic Theater Festival of Miami – Adrienne Arsht Center
- Jul 17 - Mindful Movement Virtual Yoga – The Underline
- Jul 22 – Museum Circle: Outdoor Happy Hour - Pérez Art Museum Miami
- Jul 22 – 25 - 35th International Hispanic Theater Festival of Miami – Adrienne Arsht Center
- Jul 24 – Pour Your Art Out: Beautiful Cactus – Adrienne Arsht Center
- Jul 24 - Mindful Movement Virtual Yoga – The Underline
- Jul 28 – FilmGate Short Film Festival: Subtitle Edition – FilmGate Miami
- Jul 29 – Live Virtual Local Views at PAMM: Sasha Wortzel - Pérez Art Museum Miami
- Jul 29 – Opening Party – It’s a Miami Thing – HistoryMiami Museum
- Jul 31 - Mindful Movement Virtual Yoga – The Underline
- Aug 7 - Pour Your Art Out: Starry Night – Adrienne Arsht Center
- Aug 7 – Illustration Workshop with TRATOS – HistoryMiami Museum
- Aug 9 – 13 – Camp Broadway Miami: My Mainstage – Adrienne Arsht Center
- Aug 14 – Family Fest: AYITI: Stories & Songs from Haiti – Adrienne Arsht Center
- Aug 14 – Family Fun Day: Miami History – HistoryMiami Museum
- Aug 20 – Fonseca and Andres Cepeda – FTX Arena
- Aug 21 – Cultural Encounter: Traditional Island Eats at Jamaica Kitchen – HistoryMiami Museum
- Aug 21 - Pour Your Art Out: The Art of Collage – Adrienne Arsht Center

7. MEETING ADJOURNMENT

August Recess: Next Enterprise Committee meeting: Wednesday, September 1, 2021 at 9:00a.m.