

## AGENDA Enterprise Committee

*Zoom Virtual Meeting  
Live Streamed on Miami DDA's Facebook Page  
@Miami Downtown Development Authority*

**Monday May 10, 2021  
9:00AM**

### **ENTERPRISE COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams  
Alicia Cervera Lamadrid  
Danet Linares  
Alan Ojeda

#### **1. VIRTUAL MEETING PROTOCOLS & ROLL CALL**

- Virtual Meeting Protocols, Public Comment Instructions & Roll Call - Ivonne de la Vega - Board Secretary, Miami DDA

#### **2. WELCOME**

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

#### **3. BUSINESS RECRUITMENT UPDATE**

- Business Recruitment Salesforce Update – Kevin Ruiz, Miami DDA Staff Member

#### **4. PRESENTATIONS/DISCUSSION**

- Incentive Grant Applications - Kevin Ruiz, Miami DDA Staff Member
  - Project Maple
  - Project Ultraviolet
  - Project Italy
- 2021 Miami DDA Office Report Findings - Kevin Clyne, Senior Analyst at HR&A
- Boating Rules of Engagement – Lt. Alex Valdes, City of Miami Marine Patrol (***Pending Confirmation***)

## 5. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

## 6. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

## 7. UPCOMING VIRTUAL EVENTS

- **Now Open – Skyviews Miami Observation Wheel**
- **Now – May 13 – Live On The Plaza – City Theater Shorts Outside The Box - Pérez Art Museum Miami**
- **Frost Science@Home – Phillip and Patrice Frost Science Museum**
- **HMM on Demand – HistoryMiami Museum**
- **Museum@Home – Miami Children’s Museum**
- **On Going (Fridays & Saturdays) – ALT-B Miami @ Flagler Street – Miami DDA**
- **Tuesdays and Thursdays: All Movies, All Day for \$8 – Silverspot Cinema Downtown Miami**
- **Tuesdays and Thursdays: FREE Yoga - Bayfront Park**
- **Now – May 28 – Scale Up Miami Course – The Idea Center**
- **May 14 – April 2022 - Digital Transformation for Small Businesses Course – Miami DDA & MDC Bit Center**
- **May 6 – Live Studio Visits: Edison Peñafiel with René Morales**
- **May 6 – Film Campfire Sessions – National YoungArts Foundation**
- **May 6 – 27 - Acting Bootcamp for Very Young Actors: After School Program – FilmGate Miami**
- **May 7 – Live On The Plaza: Sol And The Tribu - Adrienne Arsht Center**
- **May 8 – Kids Ask a Question: Haitian Heritage - HistoryMiami Museum**
- **May 8 – Miami Children’s Museum OPENS!**
- **May 8 – PAMM Free Second Saturday: Tiny Paper Trees – Pérez Art Museum**
- **May 8 – Pour Your Art: Mosaic Art - Adrienne Arsht Center**
- **May 12 – Virtual Live – Pterosaurs - Phillip and Patricia Frost Museum of Science**
- **May 12 – 17 – SweetHeat Miami Festival – SweetHeat Miami**
- **May 12 – Biscayne Green Project Meeting – Miami DDA**
- **May 13 – MDC LALA Performance Series: CIRCA/MIA & Such Rooted Things - Pérez Art Museum**
- **May 13 – Piano Slam 13 – Adrienne Arsht Center**
- **May 14 – Watercolor Workshop: Painting Nature’s Bounty with Donna Torres - HistoryMiami Museum**
- **May 15 – Flagler Car Show – Tentative**
- **May 16 – Dance Workshop: Rhythms & Movements of West Africa - HistoryMiami Museum**
- **May 19 – Virtual Live – The Universe as a Time Machine - Phillip and Patricia Frost Museum of Science**
- **May 19 – June 16 - Lasting Impressions – Adrienne Arsht Center**
- **May 20 - 3<sup>rd</sup> Annual MCAD Urban Warrior Awards – Miami Center for Architecture & Design**

## 8. MEETING ADJOURNMENT

**Next Enterprise Committee meeting: Wednesday, June 2, 2021 at 9:00a.m.**