

## AGENDA Enterprise Committee

*Zoom Virtual Meeting  
Live Streamed on Miami DDA's Facebook Page  
@Miami Downtown Development Authority*

Wednesday, April 7, 2021  
9:00AM

### **ENTERPRISE COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams  
Alicia Cervera Lamadrid  
Danet Linares  
Alan Ojeda

#### 1. VIRTUAL MEETING PROTOCOLS & ROLL CALL

- Virtual Meeting Protocols, Public Comment Instructions & Roll Call - Ivonne de la Vega - Board Secretary, Miami DDA

#### 2. WELCOME

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

#### 3. BUSINESS RECRUITMENT UPDATE

- Business Recruitment Salesforce Update – Kevin Ruiz, Miami DDA Staff Member

#### 4. PRESENTATIONS/DISCUSSION

- Incentive Grant Applications: Project McFly & Project Plastic – Kevin Ruiz, Miami DDA Staff Member
- The Growth of Finance in Florida – Kevin Ruiz, Miami DDA Staff Member
- Review of RFQ Scope for Public Relations Contract – Kim Hills, Miami DDA Staff Member (***Tentative***)

## 5. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

## 6. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

## 7. UPCOMING VIRTUAL EVENTS

- **Now Open – Skyviews Miami Observation Wheel**
- **Frost Science@Home – Phillip and Patrice Frost Science Museum**
- **HMM on Demand – HistoryMiami Museum**
- **Museum@Home – Miami Children’s Museum**
- **On Going (Fridays & Saturdays) – ALT-B Miami @ Flagler Street – Miami DDA**
- **Tuesdays and Thursdays: All Movies, All Day for \$8 – Silverspot Cinema Downtown Miami**
- Apr 1 – FREE Yoga – Bayfront Park
- Apr 1 - Tapas Thursdays – Area 31
- Apr 2 – Live on The Plaza: JUKE – Adrienne Arsht Center
- Apr 3 – Dance Workshop: West Africa – HistoryMiami Museum
- Apr 3 – Virtual Magic Academy with The Amazing Max – Adrienne Arsht Center
- Apr 6 – FREE Yoga – Bayfront Park
- Apr 6 – Scholl Lecture Series - Pérez Art Museum Miami
- Apr 8 – Latin American and Latinx Art Fun LnS Gallery Visit – Pérez Art Museum Miami
- Apr 8 – FREE Yoga – Bayfront Park
- Apr 8 – Live Studio Visits: Clara Varas with Maritza Lacayo - Pérez Art Museum Miami
- Apr 8 - Tapas Thursdays – Area 31
- Apr 8 – Without Further Delay – National YoungArts Foundation
- Apr 9 – People’s History of South Florida – HistoryMiami Museum
- Apr 9 – Live on The Plaza: Cortadito – Adrienne Arsht Center
- Apr 10 – PAMM Free Second Saturdays - Pérez Art Museum Miami
- Apr 10 – Pour Your Art Out: Tree of Love for Earth Day – Adrienne Arsht Center
- Apr 13 – FREE Yoga – Bayfront Park
- Apr 12 – Photography & Video Art Talk: Joel Meyerowitz with René Morales – Pérez Art Museum Miami
- Apr 15 – FREE Yoga – Bayfront Park
- Apr 15 - Tapas Thursdays – Area 31
- Apr 16 – Jazz Roots on The Plaza: Brandon Goldberg Trio – Adrienne Arsht Center
- Apr 17 – Kids Ask Questions – HistoryMiami Museum
- Apr 17 – PAMM Art Party – Pérez Art Museum Miami
- Apr 17 – MUVE Volunteer Workday - Phillip and Patricia Frost Museum of Science
- Apr 17-18 – Study Flamenco – Adrienne Arsht Center
- Apr 20 – FREE Yoga – Bayfront Park
- Apr 22 – Virtual: Earth Day - Phillip and Patricia Frost Museum of Science
- Apr 22 – FREE Yoga – Bayfront Park
- Apr 22 - Tapas Thursdays – Area 31
- Apr 23 – Articulation at Arsht: An Evening of Spoken Words – Adrienne Arsht Center
- Apr 27 – FREE Yoga – Bayfront Park
- Apr 29 – FREE Yoga – Bayfront Park
- Apr 30 – Celebrate Historic Downtown Miami Virtual Tour – HistoryMiami Museum

## 8. MEETING ADJOURNMENT

**Next Enterprise Committee meeting: Wednesday, May 5, 2021 at 9:00a.m.**