
The Miami Downtown Development Authority
Board of Directors Meeting
AGENDA

200 South Biscayne Boulevard, Suite #2929
Miami, FL 33131
Miami DDA Conference Room

Due to space limitations and to ensure safety by following proper social distancing guidelines, only Board/Committee Members will attend in person. This meeting will be made available via ZOOM virtual webinar for the General Public and will also be live streamed on Facebook @Miami Downtown Development Authority.

Friday, March 26, 2021
9:00 A.M

MEETING AGENDA

BOARD MEMBERS

Commissioner Manolo Reyes, Chairman
Commissioner Eileen Higgins, Vice Chair
Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
T. Spencer Crowley III

Philippe Houdard
Danet Linares
Richard Lydecker
Jose Mallea
Nitin Motwani

Alan Ojeda
Gary Ressler
Franklin Sirmans
Greg West

1. VIRTUAL MEETING PROTOCOLS

- **Virtual Meeting Protocols, Public Comment Instructions & Roll Call**
Ivonne de la Vega, Miami DDA Board Secretary

2. WELCOME

Welcome – Miami DDA Chairman Manolo Reyes, Commissioner District 4, City of Miami

3. PRESENTATIONS/DISCUSSIONS

- Lot 19/PMG Project – Alex Argudin, Executive Director, Miami Parking Authority
- Schwartz Media Strategies Annual Report – Tadd Schwartz & Aaron Gordon, SMS
(Deferred)

4. LEGISLATIVE ITEM(S)

[Note: All legislative items are recommended by the Executive Director]

4A. APPROVAL OF MINUTES – February 26, 2021 Board Meeting Minutes

4B. RESOLUTION 010/2021

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA APPROVING THE APPLICATION OF PROJECT SYLVESTER TO RECEIVE AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) PER YEAR FOR THREE (3) YEARS FOR A TOTAL AMOUNT NOT TO EXCEED ONE HUNDRED FIFTY THOUSAND DOLLARS (\$150,000.00), SUBJECT TO COMPLIANCE WITH THE REQUIREMENTS OF THE INCENTIVE FUND PROGRAM; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS NECESSARY, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, FOR THE PURPOSES STATED HEREIN.

4C. RESOLUTION 011/2021

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA APPROVING THE APPLICATION OF PROJECT TELEFON TO RECEIVE AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) PER YEAR FOR THREE (3) YEARS FOR A FINAL AMOUNT NOT TO EXCEED ONE HUNDRED FIFTY THOUSAND DOLLARS (\$150,000.00), SUBJECT TO COMPLIANCE WITH THE REQUIREMENTS OF THE INCENTIVE FUND PROGRAM; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS NECESSARY, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, FOR THE PURPOSES STATED HEREIN.

4D. RESOLUTION 012/2021

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”) ACCEPTING AND APPROVING THE RECOMMENDATIONS AND FINDINGS OF THE EXECUTIVE DIRECTOR PURSUANT TO REQUEST FOR QUALIFICATIONS NO. 20-21-02 FOR THE ESTABLISHMENT OF A PRE-QUALIFIED POOL OF TEN (10) VIDEO PRODUCTION SERVICE PROVIDERS AS LISTED ON EXHIBIT “A”, ATTACHED AND INCORPORATED, FOR THE PROVISION OF VIDEO PRODUCTION SERVICES; AUTHORIZING THE EXECUTIVE DIRECTOR

TO NEGOTIATE AND EXECUTE PROFESSIONAL SERVICE AGREEMENTS, IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, FOR AN INITIAL PERIOD OF TWO (2) YEARS WITH AUTOMATIC ANNUAL EXTENSIONS UNTIL THE MIAMI DDA DEEMS IT IN THE BEST INTEREST TO ISSUE A NEW SOLICITATION, WITH THE PROVIDERS; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL OTHER NECESSARY DOCUMENTS, INCLUDING ANY AMENDMENTS, MODIFICATIONS, AND EXTENSIONS, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, AS MAY BE NECESSARY FOR SAID PURPOSE.

4E. RESOLUTION 013/2021

A RESOLUTION OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”), WITH ATTACHMENT(S), BY A FOUR-FIFTHS (4/5THS) AFFIRMATIVE VOTE, AFTER AN ADVERTISED PUBLIC HEARING, RATIFYING, APPROVING, AND CONFIRMING THE EXECUTIVE DIRECTOR’S FINDING AND RECOMMENDATION, ATTACHED AND INCORPORATED AS EXHIBIT "A," THAT COMPETITIVE NEGOTIATION METHODS AND PROCEDURES ARE NOT PRACTICABLE OR ADVANTAGEOUS FOR THE MIAMI DDA PURSUANT TO SECTION 18-85(A) OF THE CODE OF THE CITY OF MIAMI, FLORIDA, AS AMENDED; WAIVING THE REQUIREMENTS FOR SAID PROCEDURES; AUTHORIZING THE ALLOCATION OF FUNDS NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) TO ROADS SAFE TRAFFIC SYSTEMS, INC., A FLORIDA CORPORATION, FOR THE CONTINUED RENTAL OF REQUIRED TRAFFIC BARRICADES AT DISCOUNTED PRICES; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL NECESSARY DOCUMENTS, ALL IN FORMS ACCEPTABLE TO THE GENERAL COUNSEL, FOR SAID PURPOSE.

4F. RESOLUTION 014/2021

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”) APPROVING THE SELECTION OF LAMBERT ADVISORY, L.C., A FOR PROFIT CORPORATION AUTHORIZED TO DO BUSINESS IN THE STATE OF FLORIDA, FROM THE MIAMI DDA’S RESEARCH, STRATEGY, AND ANALYTICS SERVICE REQUEST FOR QUALIFICATIONS POOL TO COMPLETE THE 2021 DOWNTOWN MIAMI RESIDENTIAL REPORT AT A COST NOT TO EXCEED \$32,300.00, AS MORE PARTICULARLY DESCRIBED IN EXHIBIT “A”, ATTACHED AND INCORPORATED.; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS NECESSARY, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, FOR THE PURPOSES STATED HEREIN.

5. FINANCIAL REPORT – February 28, 2021

6. EXECUTIVE DIRECTOR REPORT

7. NEW BUSINESS

8. MEETING ADJOURNMENT

Next Meeting Date: Friday, April 23, 2021 – 9:00a.m.