

AGENDA Enterprise Committee

*Zoom Virtual Meeting
Live Streamed on Miami DDA's Facebook Page
@Miami Downtown Development Authority*

**Wednesday, March 17, 2021
3:00PM.**

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares
Alan Ojeda

1. VIRTUAL MEETING PROTOCOLS & ROLL CALL

- Virtual Meeting Protocols, Public Comment Instructions & Roll Call - Ivonne de la Vega - Board Secretary, Miami DDA

2. WELCOME

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

3. BUSINESS RECRUITMENT UPDATE

- Business Recruitment Salesforce Update – Kevin Ruiz, Miami DDA Staff Member

4. PRESENTATIONS/DISCUSSION

- 2021 Residential Report Synopsis - Paul Lambert & Eric Liff, Lambert Advisory
- Video Production Pool Selection – Kim Hills, Miami DDA Staff Member
- Grant Incentive Metrics Review – Kevin Ruiz, Miami DDA Staff Member
- Grant Incentive Applications Review – Kevin Ruiz, Miami DDA Staff Member
 - Project Sylvester
 - Project Telefon
 - Project Vulcan

5. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

6. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

7. UPCOMING VIRTUAL EVENTS

- **Now Open – Skyviews Miami Observation Wheel**
- **Frost Science@Home – Phillip and Patrice Frost Science Museum**
- **HMM on Demand – HistoryMiami Museum**
- **Museum@Home – Miami Children’s Museum**
- **Now Open – Mar 29 – DRIVE-IN Movie - Nite-Owl**
- **Now – Mar 31 (Fridays & Saturdays) – ALT-B Miami – Miami DDA**
- Mar 5 – 14 – Miami Film Festival – Miami Dade College
- Mar 12 – DWNTWN Movie Nights: Hitch – Miami DDA
- Mar 13 – PAMM FREE Second Saturdays – Pérez Art Museum Miami
- Mar 13 – Jazz Roots on the Plaza – Adrienne Arsht Center
- Mar 13 – Pour Your Art Out – Adrienne Arsht Center
- Mar 16 – FREE Yoga – Bayfront Park
- Mar 17 – Woman in Aerospace – HistoryMiami Museum
- Mar 17 – The Heritage Project: Songs of Freedom the Remix – Adrienne Arsht Center
- Mar 17 – Virtual: Unlocking the Mysterious Memory – Phillip and Patricia Frost Museum of Science
- Mar 18 – Tapas Thursdays – Area 31
- Mar 18 – FREE Yoga – Bayfront Park
- Mar 19 – Live on the Plaza: Xperimento – Adrienne Arsht Center
- Mar 20 – Viento y Tiempo – Adrienne Arsht Center
- Mar 23 – FREE Yoga – Bayfront Park
- Mar 24 – Ancient Worlds Contemporary Selves – HistoryMiami Museum
- Mar 25 – Tapas Thursdays – Area 31
- Mar 25 – FREE Yoga – Bayfront Park
- Mar 26 – Live on the Plaza: JAIALAI – Adrienne Arsht Center
- Mar 27 – MUVE Volunteer Worday - Phillip and Patricia Frost Museum of Science
- Mar 30 – FREE Yoga – Bayfront Park
- Apr 1 – A Very Special Evening With Sharon Stone – Adrienne Arsht Center
- Apr 1 – FREE Yoga – Bayfront Park
- Apr 1 - Tapas Thursdays – Area 31
- Apr 3 – Dance Workshop: West Africa – HistoryMiami Museum
- Apr 6 – FREE Yoga – Bayfront Park
- Apr 8 – Latin American and Latinx Art Fun LnS Gallery Visit – Pérez Art Museum Miami
- Apr 8 – FREE Yoga – Bayfront Park
- Apr 8 - Tapas Thursdays – Area 31
- Apr 9 – People’s History of South Florida – HistoryMiami Museum
- Apr 13 – FREE Yoga – Bayfront Park
- Apr 12 – Photography & Video Art Talk: Joel Meyerowitz with René Morales – Pérez Art Museum Miami
- Apr 15 – FREE Yoga – Bayfront Park
- Apr 15 - Tapas Thursdays – Area 31
- Apr 17 – Kids Ask Questions – HistoryMiami Museum
- Apr 17 – PAMM Art Party – Pérez Art Museum Miami

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- Apr 20 – FREE Yoga – Bayfront Park
 - Apr 22 – Virtual: Earth Day - Phillip and Patricia Frost Museum of Science
 - Apr 22 – FREE Yoga – Bayfront Park
 - Apr 22 - Tapas Thursdays – Area 31
 - Apr 27 – FREE Yoga – Bayfront Park
 - Apr 29 – FREE Yoga – Bayfront Park
 - Apr 30 – Celebrate Historic Downtown Miami Virtual Tour – HistoryMiami Museum

8. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, April 7, 2021 at 9:00a.m.