

The Miami Downtown Development Authority  
Board of Directors Meeting  
AGENDA

200 South Biscayne Boulevard, Suite #2929  
Miami, FL 33131  
Miami DDA Conference Room

*Due to space limitations and to ensure safety by following proper social distancing guidelines, only Board/Committee Members will attend in person. This meeting will be made available via ZOOM virtual webinar for the General Public and will also be live streamed on Facebook @Miami Downtown Development Authority.*

Friday, February 26, 2021  
9:00 A.M

**MEETING AGENDA**

**BOARD MEMBERS**

Commissioner Manolo Reyes, Chairman  
Commissioner Eileen Higgins, Vice Chair  
Suzanne Amaducci-Adams  
Alicia Cervera Lamadrid  
T. Spencer Crowley III

Philippe Houdard  
Danet Linares  
Richard Lydecker  
Jose Mallea  
Nitin Motwani

Alan Ojeda  
Gary Ressler  
Franklin Sirmans  
Greg West

**1. VIRTUAL MEETING PROTOCOLS**

- **Virtual Meeting Protocols, Public Comment Instructions & Roll Call**  
Ivonne de la Vega, Miami DDA Board Secretary

**2. WELCOME**

Welcome – Miami DDA Chairman Manolo Reyes, Commissioner District 4, City of Miami

**3. PRESENTATIONS/DISCUSSIONS**

- 2021 College Football Playoff National Championship Recap – Eric Poms - CEO, Miami 2021 Host Committee
- REEF Kitchens – Ron Bilbao, Head of Public Affairs, Southeast US, Reef Technology, Alan Philips, Chief Marketing Officer & Carl Segal, Chief Operating Officer, REEF Technology

- Night Owl Drive-In Theater + Tropical Market – Nayib Estefan, Proprietor
- Schwartz Media Strategies Annual Report – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

#### **4. LEGISLATIVE ITEM(S)**

[Note: All legislative items are recommended by the Executive Director]

##### **4A. APPROVAL OF MINUTES – January 22, 2021 Board Meeting Minutes**

##### **4B. RESOLUTION 000/2021**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA APPROVING THE APPLICATION OF PROJECT VIGOR TO RECEIVE AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) PER YEAR FOR THREE (3) YEARS, WITH FINAL AMOUNT TO NOT EXCEED ONE HUNDRED FIFTY THOUSAND DOLLARS (\$150,000.00), SUBJECT TO COMPLIANCE WITH THE REQUIREMENTS OF THE INCENTIVE FUND PROGRAM; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS NECESSARY, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, FOR THE PURPOSES STATED HEREIN.

##### **4C. RESOLUTION 000/2021**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA APPROVING THE APPLICATION OF PROJECT SKY TO RECEIVE AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) PER YEAR FOR THREE (3) YEARS, WITH FINAL AMOUNT TO NOT EXCEED ONE HUNDRED FIFTY THOUSAND DOLLARS (\$150,000.00), SUBJECT TO COMPLIANCE WITH THE REQUIREMENTS OF THE INCENTIVE FUND PROGRAM; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS NECESSARY, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, FOR THE PURPOSES STATED HEREIN.

##### **4D. RESOLUTION 000/2021**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA APPROVING THE APPLICATION OF PROJECT DEAL FLOW TO RECEIVE AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) PER YEAR FOR THREE (3) YEARS, WITH FINAL AMOUNT TO NOT EXCEED ONE HUNDRED FIFTY THOUSAND DOLLARS (\$150,000.00), SUBJECT TO COMPLIANCE WITH THE REQUIREMENTS OF THE INCENTIVE FUND PROGRAM; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS NECESSARY, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, FOR THE PURPOSES STATED HEREIN.

5. FINANCIAL REPORT – January 31, 2020

6. EXECUTIVE DIRECTOR REPORT

7. NEW BUSINESS

8. MEETING ADJOURNMENT

*Next Meeting Date: Friday, March 26, 2021 – 9:00a.m.*