
AGENDA Enterprise Committee

*Zoom Virtual Meeting
Live Streamed on Miami DDA's Facebook Page
@Miami Downtown Development Authority*

**Wednesday, February 3, 2021
9:00A.M.**

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares
Alan Ojeda

1. VIRTUAL MEETING PROTOCOLS & ROLL CALL

- Virtual Meeting Protocols, Public Comment Instructions & Roll Call - Ivonne de la Vega - Board Secretary, Miami DDA

2. WELCOME

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

3. BUSINESS RECRUITMENT UPDATE

- Business Recruitment Salesforce Update – Kevin Ruiz, Miami DDA Staff Member

4. PRESENTATIONS/DISCUSSION

- Project Vigor, Project Sky & Project Deal Flow Grant Applications -
Kevin Ruiz, Miami DDA Staff Member
- ALT-B Update – Kim Hills, Miami DDA Staff Member & Robert Geitner, Olympia Theater

5. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

6. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz/Aaron Gordon, Schwartz Media Strategies

7. UPCOMING VIRTUAL EVENTS

- **Now Open – Skyviews Miami Observation Wheel**
- **Frost Science@Home – Phillip and Patrice Frost Science Museum**
- **HMM on Demand – HistoryMiami Museum**
- **Museum@Home – Miami Children’s Museum**
- **NOW – March 31 - ATL-B Activation – Flagler Street**
- Jan 30 – Via Zoom! Museum Story Time - HistoryMiami Museum
- Jan 30 – Pour Your Art Out: Mixed Media Abstract Art - Adrienne Arsht Center
- Feb 1 – Mar 5 – Five Days with Step Afrika! – MDC Live Arts Miami
- Feb 2 – Homeschool – Session 4 – Engineering 101 – Phillip and Patrice Frost Museum of Science
- Feb 2 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 4 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 6 – Art + Soul – Pérez Art Museum Miami
- Feb 3 – How to Design Better Cities for People - The Idea Center at Miami Dade College
- Feb 9 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 10-14 – 2021 Virtual Miami International Map Fair - HistoryMiami Museum
- Feb 11 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 11 – Live Studio Visits: Johanne Rahaman - Pérez Art Museum Miami
- Feb 12 - DWNTWN Movie Nights: You’ve Got Mail – Miami DDA
- Feb 13 – PAMM Free Second Saturdays - Pérez Art Museum Miami
- Feb 16 – Learn What it Takes to Launch a New Venture - The Idea Center at Miami Dade College
- Feb 16 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 18 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 18 – CCI Art Talks Live: Myth and Spirituality in Caribbean Art - Pérez Art Museum Miami
- Feb 20 – MUVE – Volunteer Workday - Phillip and Patrice Frost Museum of Science
- Feb 25 – Performance: A Night with Delou Africa Dance Ensemble - HistoryMiami Museum
- Feb 23 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 25 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 25 – Live Virtual Local Views at PAMM: Gonzalo Fuenmayor - Pérez Art Museum Miami
- Feb 27 – Public Art in Downtown Miami Walking Tour with T.Wheeler Castillo - HistoryMiami Museum
- Mar 12 - DWNTWN Movie Nights: Hitch – Miami DDA
- Mar 13 – Kids Ask a Questions: All About Fossils – HistoryMiami Museum
- Mar 26 – In-Person Mini-Camp: Cool Tools - Phillip and Patrice Frost Museum of Science
- Mar 29 – Apr 2 – In Person and Virtual Spring Camp: Power of Science - Phillip and Patrice Frost Museum of Science

8. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, March 3, 2021 at 9:00a.m.