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## AGENDA Enterprise Committee

*Zoom Virtual Meeting  
Live Streamed on Miami DDA's Facebook Page  
@Miami Downtown Development Authority*

Wednesday, January 13, 2021  
9:00A.M.

**ENTERPRISE COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams  
Alicia Cervera Lamadrid  
Danet Linares  
Alan Ojeda

### 1. VIRTUAL MEETING PROTOCOLS & ROLL CALL

- Virtual Meeting Protocols, Public Comment Instructions & Roll Call - Ivonne de la Vega - Board Secretary, Miami DDA

### 2. WELCOME

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

### 3. BUSINESS RECRUITMENT UPDATE

- Business Recruitment Salesforce Update – Kevin Ruiz, Miami DDA Staff Member

### 4. PRESENTATIONS/DISCUSSION

- Discussion on Miami DDA Incentive Fund – Christina Crespi, Miami DDA Executive Director
- Project Penny Grant Application – Kevin Ruiz, Miami DDA Staff Member
- Project Aristotle Grant Application – Kevin Ruiz, Miami DDA Staff Member
- Update on Miami DDA District Schools - Elena Bondarenko, Miami DDA Staff Member
- Mater Brickell Presentation, Rolando Llanes, Civica Group

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## 5. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

## 6. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz, Schwartz Media Strategies

## 7. UPCOMING VIRTUAL EVENTS

- **Now Open – Poseidon Ferry**
- **Now Open – Skyviews Miami Observation Wheel**
- **Frost Science@Home – Phillip and Patrice Frost Science Museum**
- **HMM on Demand – HistoryMiami Museum**
- **Museum@Home – Miami Children’s Museum**
- Jan 8 – DWNTWN Movie Nights: Grease – Miami DDA
- Jan 9 – PAMM Free Second Saturdays + #PAMMDIY – Pérez Art Museum Miami
- Jan 9 – Family Program: Wrest African Songs and Stories – HistoryMiami Museum
- Jan 12 – Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Jan 13 – The Heritage Project: Black Greek Step and Marching Band – Adrienne Arsht Center
- Jan 14 – Sip of History: Stories and Spirits - HistoryMiami Museum
- Jan 14 – Sustain, Scale, Impact: Building a Sustainable Social Venture – The Idea Center at Miami Dade College
- Jan 14 – Live Studio Visits: Marielle Plaisir with Iberia Pérez González – Pérez Art Museum Miami
- Jan 14 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Jan 16 – New Year, Frenchie Meetup - The Wharf Miami
- Jan 16 – Voices of Freedom - Adrienne Arsht Center
- Jan 19 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Jan 20 – Learn What it Takes to Launch a New Venture - The Idea Center at Miami Dade College
- Jan 21 – How to Design Better Cities for People - The Idea Center at Miami Dade College
- Jan 21 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Jan 21 – Live On The Plaza: Elastic Bond - Adrienne Arsht Center
- Jan 23 – MUVE Volunteer Workday – Phillip and Patrice Frost Museum of Science
- Jan 26 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Jan 27 – Ready to Launch? Go to market with CREATE - The Idea Center at Miami Dade College
- Jan 28 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Jan 28 – Full Moon Party - The Wharf Miami
- Jan 28 – Arsht@Work Workshops - Adrienne Arsht Center
- Jan 29 – Via Zoom! Biscayne Blvd Virtual Tour with Dr. George - HistoryMiami Museum
- Jan 30 – Via Zoom! Museum Story Time - HistoryMiami Museum
- Jan 30 – Pour Your Art Out: Mixed Media Abstract Art - Adrienne Arsht Center
- Feb 2 – Homeschool – Session 4 – Engineering 101 – Phillip and Patrice Frost Museum of Science
- Feb 2 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 4 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 6 – Art + Soul – Pérez Art Museum Miami
- Feb 3 – How to Design Better Cities for People - The Idea Center at Miami Dade College
- Feb 9 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 10-14 – 2021 Virtual Miami International Map Fair - HistoryMiami Museum
- Feb 11 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 12 - DWNTWN Movie Nights: You’ve Got Mail – Miami DDA
- Feb 16 – Learn What it Takes to Launch a New Venture - The Idea Center at Miami Dade College
- Feb 16 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 18 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 25 – Performance: A Night with Delou Africa Dance Ensemble - HistoryMiami Museum
- Feb 23 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 25 - Bayfront Park Free Virtual Yoga Class – Bayfront Park
- Feb 27 – Public Art in Downtown Miami Walking Tour with T.Wheeler Castillo - HistoryMiami

## 8. MEETING ADJOURNMENT

**Next Enterprise Committee meeting: Wednesday, February 3, 2021 at 9:00a.m.**