
**The Miami Downtown Development Authority
Board of Directors Meeting**

**Friday, November 13, 2020
9:00 A.M.**

200 South Biscayne Blvd. Suite 2929
Miami, FL 33131
Miami DDA Conference Room (Select Board Members Only)

*This ZOOM Virtual Meeting will be live streamed on Facebook
@Miami Downtown Development Authority*

MEETING AGENDA

BOARD MEMBERS

Commissioner Manolo Reyes, Chairman
Commissioner Eileen Higgins, Vice Chair
Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
T. Spencer Crowley III

Philippe Houdard
Danet Linares
Richard Lydecker
Jose Mallea
Nitin Motwani

Alan Ojeda
Gary Ressler
Franklin Sirmans
Greg West

1. WELCOME & VIRTUAL MEETING PROTOCOLS

- **Virtual Meeting Protocols & Public Comment Instructions**
Ivonne de la Vega, Miami DDA Board Secretary

2. INTRODUCTION BY COMMITTEE CHAIR

- **Introduction & Roll Call**
Commissioner Manolo Reyes, Miami DDA Chairman

3. WELCOME & CONGRATULATIONS

- Daniella Levine-Cava, Miami-Dade County Mayor-Elect

4. PRESENTATIONS

- **ALT-B FLAGLER STREET ACTIVATION** – Christina Crespi, Executive Director, Miami DDA

5. LEGISLATIVE ITEM(S)

[Note: All legislative items are recommended by the Executive Director]

5A. APPROVAL OF MINUTES – October 23, 2020 Meeting of the Miami DDA Board of Directors

5B. RESOLUTION 044/2020

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA APPROVING A SPONSORSHIP GRANT IN THE AMOUNT OF ONE HUNDRED THOUSAND DOLLARS (\$100,000.00) TO GALORE MEDIA FOR ALT-B DOWNTOWN MIAMI – AN OPEN AIR ART + FASHION SHOW TO BE HELD ON FLAGLER STREET AND FEATURING THE BLONDS FASHION SHOW AND VARIOUS PROMINENT ARTISTS AND PERFORMERS; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL NECESSARY AGREEMENTS, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, FOR SAID PURPOSE.

5C. RESOLUTION 045/2020

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”) APPROVING THE SELECTION OF HR&A ADVISORS, INC., FROM THE MIAMI DDA RESEARCH, STRATEGY, AND ANALYTICS SERVICE REQUEST FOR QUALIFICATIONS POOL TO COMPLETE THE 2020 DOWNTOWN MIAMI OFFICE REPORT AT A COST NOT TO EXCEED \$50,000.00, AS MORE PARTICULARLY DESCRIBED IN EXHIBIT “A” ATTACHED AND INCORPORATED.; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS NECESSARY, ALL IN FORMS ACCEPTABLE TO THE CITY ATTORNEY, FOR THE PURPOSES STATED HEREIN.

6. COMMITTEE REPORTS

Enterprise Committee – Nitin Motwani & Philippe Houdard, Co-Chairs

COVID-19 Recovery Committee – Richard Lydecker, Chairman

7. FINANCIAL REPORT – OCTOBER 31, 2020

7. EXECUTIVE DIRECTOR REPORT – Christina Crespi, Executive Director

8. NEW BUSINESS

8. MEETING ADJOURNMENT

*Miami DDA Board of Directors Meeting
Wednesday, December 16, 2020 – 9:00a.m.*