

AGENDA Enterprise Committee

*Zoom Virtual Meeting
Live Streamed on Miami DDA's Facebook Page
@Miami Downtown Development Authority*

**Wednesday, November 4, 2020
9:00A.M.**

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares
Alan Ojeda

1. VIRTUAL MEETING PROTOCOLS & ROLL CALL

- Virtual Meeting Protocols, Public Comment Instructions & Roll Call - Ivonne de la Vega - Board Secretary, Miami DDA

2. WELCOME

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

3. BUSINESS RECRUITMENT UPDATE

- Business Recruitment Salesforce Update – Kevin Ruiz, Miami DDA Staff Member

4. PRESENTATIONS/DISCUSSION

- Miami DDA Office Report Proposal - Kate Wittels, Partner at HR&A Advisors
- “Follow the Sun” Presentation – Schwartz Media Strategies & Kim Hills & Kevin Ruiz, Miami DDA Staff Members
- Miami DDA’s Alt-B Presentation - Christina Crespi, Executive Director, Miami DDA

5. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

6. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz, Schwartz Media Strategies

7. UPCOMING VIRTUAL EVENTS

- **PAMM Reopens Nov 7 - Pérez Art Museum Miami**
- **Arsht@Home | Arsht On the Road – AdrienneArsht Center**
- **Frost Science@Home – Phillip and Patrice Frost Science Museum**
- **HMM on Demand – HistoryMiami Museum**
- **Museum@Home – Miami Children’s Museum**
- **WORKOUT Via Instagram Live (Monday – Sunday) Downtown Strength|Conditioning Gym**
- **Nov 13 – Feb 12, 2020 – DWNTWN Movie Nights – Miami DDA**
- **Nov 3 - FREE Virtual Yoga Classes – Bayfront Park**
- **Nov 4 – INCROWD Comedy Live – Adrienne Arsht Center**
- **Nov 5 - Wine Tasting – Meraki Greek Bistro**
- **Nov 5 - Thursday Night Comedy – Hard Rock Café Bayside Marketplace**
- **Nov 5 - FREE Virtual Yoga Classes – Bayfront Park**
- **Nov 5 – Building Efficiency 305 Webinar – City of Miami**
- **Nov 7 - Allied with Power Exhibition - Pérez Art Museum Miami**
- **Nov 7 – Pour Your Art Out: The Impressionism of Van Gogh - Adrienne Arsht Center**
- **Nov 10 – Virtual Annual Meeting: Latin American and Latinx Art Fund – Pérez Art Museum Miami**
- **Nov 10 - FREE Virtual Yoga Classes – Bayfront Park**
- **Nov 12 - Thursday Night Comedy – Hard Rock Café Bayside Marketplace**
- **Nov 12 - Wine Tasting – Meraki Greek Bistro**
- **Nov 12 - FREE Virtual Yoga Classes – Bayfront Park**
- **Nov 12 – Live Studio Visits: Reginald O’Neal with René Morales - Pérez Art Museum Miami**
- **Nov 13 – DWNTWN Movie Nights – Miami DDA**
- **Nov 17 - FREE Virtual Yoga Classes – Bayfront Park**
- **Nov 17 – TAJ MAHAL Livestream - Adrienne Arsht Center**
- **Nov 18 – Virtual LIVE: Pride in STEM | Periodic Table – Phillip and Patrice Frost Science Museum**
- **Nov 19 – The Heritage Project: Black Perspectives on The Great White - Adrienne Arsht Center**
- **Nov 19 – Live Virtual Local Views at PAMM: Dinorah de Jesús Rodriguez – Pérez Art Museum Miami**
- **Nov 19 - Thursday Night Comedy – Hard Rock Café Bayside Marketplace**
- **Nov 19 - Wine Tasting – Meraki Greek Bistro**
- **Nov 19 - FREE Virtual Yoga Classes – Bayfront Park**
- **Nov 20 – Live On Plaza: Aymée Nuviola - Adrienne Arsht Center**
- **Nov 21 - Pour Your Art Out: Batik Hoop Painting Workshop - Adrienne Arsht Center**
- **Nov 24 - FREE Virtual Yoga Classes – Bayfront Park**
- **Nov 26 - FREE Virtual Yoga Classes – Bayfront Park**
- **Nov 26 - Wine Tasting – Meraki Greek Bistro**
- **Nov 26 - Thursday Night Comedy – Hard Rock Café Bayside Marketplace**
- **Nov 28 & 29 – Hip Hop Nutcracker – Adrienne Arsht Center**
- **Dec 1 - FREE Virtual Yoga Classes – Bayfront Park**
- **Dec 2 – A Virtual Evening with Ina Garten - Adrienne Arsht Center**
- **Dec 3 - FREE Virtual Yoga Classes – Bayfront Park**
- **Dec 3 - Wine Tasting – Meraki Greek Bistro**
- **Dec 3 - Thursday Night Comedy – Hard Rock Café Bayside Marketplace**
- **Dec 4 – The Power of Light: Lighting a Museum – Miami Center for Architecture & Design**

8. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, December 2, 2020 at 9:00a.m.

DRAFT