

AGENDA
Enterprise Committee

Zoom Virtual Meeting
Live Streamed on Miami DDA's Facebook Page
@Miami Downtown Development Authority

Wednesday, September 30, 2020
9:00A.M.

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares
Alan Ojeda

1. VIRTUAL MEETING PROTOCOLS & ROLL CALL

- Virtual Meeting Protocols, Public Comment Instructions & Roll Call - Ivonne de la Vega - Board Secretary, Miami DDA

2. WELCOME

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

3. BUSINESS RECRUITMENT UPDATE

- Business Recruitment Salesforce Update – Kevin Ruiz, Miami DDA Staff Member

4. PRESENTATIONS/DISCUSSION

- “Project Sunshine” Application – Kevin Ruiz, Miami DDA Staff Member
- Orange Bowl Committee 2021 College Football Playoff National Championship – Eric Poms, CEO, Miami 2021 Host Committee

5. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

6. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- Media Initiatives – Tadd Schwartz, Schwartz Media Strategies

7. UPCOMING VIRTUAL EVENTS

- **PAMM Virtual Events – Pérez Art Museum Miami**
- **Arsht@Home | Arsht@Work | Market Mondays – AdrienneArsht Center**
- **Frost Science@Home – Phillip and Patrice Frost Science Museum**
- **HMM on Demand – HistoryMiami Museum**
- **Museum@Home – Miami Children’s Museum**
- **WORKOUT Via Instagram Live (Monday – Sunday) Downtown Strength|Conditioning Gym**
- **Applications for the 2021 competition is NOW OPEN – Oct 16 – National Young Arts Foundation**
- **GMCVB Extends Miami Spice, Miami Spa and Museum & Attractions Months to October 30**
- **Oct 8 – 11 – Miami Film Festival GEMS 2020 – Virtually**
- **Sept 30 - Reimagining Recovery for Miami-Dade Vol. 2 Miami-Dade Beacon Council Hosts Second Virtual Roundtable with Local Business Leaders**
- **Sept 30 – FREE Interview Process: How to Rock an Interview – MiamiTech.Works**
- **Oct 1 – Virtual Museum Circle Art Making Happy Hour – Pérez Art Museum Miami**
- **Oct 1 – FREE Virtual Yoga Classes – Bayfront Park**
- **Oct 1 – FREE Navigating South Florida’s Tech & Startup Ecosystem – MiamiTech.Works**
- **Oct 2 – Friday Forums: Restaurant Edition - Miami DDA**
- **Oct 3 – Virtual Spoken Soul Festival – Adrienne Arsht Center**
- **Oct 3 – Speak Up: Creative Writing + Performance – Miami Book Fair**
- **Oct 6 - FREE Virtual Yoga Classes – Bayfront Park**
- **Oct 6 - In Class with Dr. George: A History of Florida – HistoryMiami Museum**
- **Oct 7 – Virtual Art Sounds: Improv with René Marie**
- **Oct 8 - FREE Virtual Yoga Classes – Bayfront Park**
- **Oct 8 – Make Your Mark Miami! – Live Arts Miami**
- **Oct 10 - Speak Up: Creative Writing + Performance – Miami Book Fair**
- **Oct 13 - FREE Virtual Yoga Classes – Bayfront Park**
- **Oct 13 – Miami Live 2020 - French American Chamber of Florida**
- **Oct 13 - In Class with Dr. George: A History of Florida – HistoryMiami Museum**
- **Oct 14 – FREE Understanding the Tech Hiring Landscape in Miami – MiamiTech.Works**
- **Oct 15 – Second Presidential Debate – Adrienne Arsht Center**
- **Oct 15 - FREE Virtual Yoga Classes – Bayfront Park**
- **Oct 18 – Family Concert: Jewish Folk Song Sing-Along – HistoryMiami Musuem**
- **Oct 20 - FREE Virtual Yoga Classes – Bayfront Park**
- **Oct 20 - In Class with Dr. George: A History of Florida – HistoryMiami Museum**
- **Oct 22 - FREE Virtual Yoga Classes – Bayfront Park**
- **Oct 27 - FREE Virtual Yoga Classes – Bayfront Park**
- **Oct 29 - MCAD Book Talk: The Architecture of Whimsy - Miami Center for Architecture & Design**
- **Oct 29 - FREE Virtual Yoga Classes – Bayfront Park**
- **Oct 29 – Live Virtual Local Views with Nereida Garcia Ferraz – Pérez Art Museum Miami**
- **Oct 31 – 4th Annual Spooky Science Monster Mash - Phillip and Patricia Frost Museum of Science**

8. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, November 4, 2020 at 9:00a.m.