

AGENDA Enterprise Committee

*Zoom Virtual Meeting
Live Streamed on Miami DDA's Facebook Page
@Miami Downtown Development Authority*

**Wednesday, July 1, 2020
9:00A.M.**

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares
Alan Ojeda

1. VIRTUAL MEETING PROTOCOLS & ROLL CALL

- Virtual Meeting Protocols, Public Comment Instructions & Roll Call - Ivonne de la Vega - Board Secretary, Miami DDA

2. WELCOME

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

3. BUSINESS RECRUITMENT UPDATE

- Business Recruitment Salesforce Update – Kevin Ruiz, Miami DDA Staff Member

4. PRESENTATIONS/DISCUSSION

- Executive Director Report – Christina Crespi, Miami DDA
- Orange Bowl Committee 2021 College Football Playoff National Championship – Eric Poms, CEO, Miami 2021 Host Committee
- Marketing Update – Kim Hills, Miami DDA Staff member
- Proposed Incentive Program & Business Development Update – Kevin Ruiz, Miami DDA Staff member

5. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

6. UPCOMING EVENTS

- Ongoing - PAMM Virtual Events – Pérez Art Museum Miami
- Ongoing – Arsht@Home & Market Mondays – AdrienneArsht Center
- Ongoing – Frost Science@Home – Phillip and Patrice Frost Science Museum
- Ongoing – HMM on Demand – HistoryMiami Museum
- Ongoing – Museum@Home – Miami Children’s Museum
- Ongoing – Downtown Miami Virtual Tour and Florida Stories – Dade Heritage Trust
- Ongoing – YMCA Launches Free Online Class – YMCA Downtown Miami
- On going – OrangeTheory at Home – OrangeTheory Downtown Miami
- On Going - WORKOUT Via Instagram Live (Monday – Sunday) Downtown Strength & Conditioning Gym
- June 4 – July 9 – Writing a Novel with Recklessness and Rigot, with Moriel Rothman-Zecher – Miami Book Fair
- July 1 - FREE Midweek Mindfulness – The Underline

Additional events will be added shortly.

7. MEETING ADJOURNMENT

**Next Enterprise Committee meeting: August – No meetings – Recess
Wednesday, September 2, 2020 at 9:00a.m.**