
**The Miami Downtown Development Authority
Board of Directors Meeting**

Friday, June 26, 2020
9:00 A.M

*This ZOOM Meeting will be live streamed on Facebook
@Miami Downtown Development Authority*

MEETING AGENDA

BOARD MEMBERS

Commissioner Manolo Reyes, Chairman
Commissioner Eileen Higgins, Vice Chair
Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
T. Spencer Crowley III

Philippe Houdard
Danet Linares
Richard Lydecker
Jose Mallea
Nitin Motwani

Alan Ojeda
Gary Ressler
Franklin Sirmans
Marta Vicedo
Greg West

1. ROLL CALL & WELCOME

Miami DDA Chairman Manolo Reyes, Commissioner District 4, City of Miami

2. PRESENTATIONS/DISCUSSION

Schwartz Media Strategies Update – Tadd Schwartz, President & CEO Schwartz Media Strategies.

3. LEGISLATIVE ITEM(S)

[Note: All legislative items are recommended by the Executive Director]

3A. APPROVAL OF MINUTES – May 22, 2020 Board Meeting Minutes

3B. RESOLUTION 020/2020

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA APPOINTING JENNIFER RODERO AS A MEMBER OF THE MIAMI-DADE COUNTY’S NEAT STREETS ADVISORY BOARD.

3C. RESOLUTION 021/2020

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”) DIRECTING THE EXECUTIVE DIRECTOR TO TAKE ANY AND ALL NECESSARY ACTIONS FOR DECLARING COMPUTERS, SOFTWARE, FURNITURE, AND/OR OTHER MIAMI DDA ASSETS (“ASSETS”) OBSOLETE AND/OR BROKEN AND DECLARING THE ASSETS AS CATEGORY “A” AND/OR CATEGORY “B” STOCK PURSUANT TO SECTION 18-82 OF THE CODE OF THE CITY OF MIAMI, FLORIDA, AS AMENDED (“CITY CODE”); FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO REMOVE THE ASSETS FROM INVENTORY, AND DISPOSE OF THE ASSETS PURSUANT TO SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE AND SECTION 18-82 OF THE CITY CODE WITH PREFERENCE TO ORGANIZATIONS WITHIN THE MIAMI DDA DISTRICT.

3D. RESOLUTION 022/2020

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”), AUTHORIZING THE EXECUTIVE DIRECTOR TO ESTABLISH AN EMERGENCY STOREFRONT RECOVERY GRANT PROGRAM (“PROGRAM”) TO ASSIST SMALL BUSINESSES WITHIN THE MIAMI DDA AREA DUE TO THE RECENT EVENTS OF CIVIL UNREST; ALLOCATING AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) FROM THE PROPERTY IMPROVEMENT GRANT PROGRAM; AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE GRANTS IN AN AMOUNT NOT TO EXCEED TWO THOUSAND FIVE HUNDRED DOLLARS (\$2,500.00) PER ELIGIBLE BUSINESS UPON APPROVAL OF SATISFACTORY DOCUMENTATION; APPROVING THE PROGRAM GUIDELINES, IN SUBSTANTIALLY THE ATTACHED FORM, PURSUANT TO ESTABLISHED GUIDELINES, GRANT FUND AVAILABILITY, AND MIAMI DDA BUDGET APPROVAL.

3E. RESOLUTION 023/2020

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”) ESTABLISHING A SMALL BUSINESS RE-OPENING MICRO-GRANT (“PROGRAM”) TO PROVIDE RECOVERY ASSISTANCE TO SMALL BUSINESSES WITHIN THE MIAMI DDA AREA DUE TO THE NOVEL CORONAVIRUS PANDEMIC; ALLOCATING AN INITIAL AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) (“INITIAL ALLOCATION”) FROM THE PROPERTY IMPROVEMENT GRANT PROGRAM; AUTHORIZING THE EXECUTIVE DIRECTOR TO ALLOCATE ADDITIONAL FUNDS UP TO FIFTY THOUSAND DOLLARS (\$50,000.00) TO ELIGIBLE BUSINESSES SHOULD THE INITIAL ALLOCATION BE FULLY EXPENDED; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE GRANTS IN AN AMOUNT NOT TO EXCEED ONE THOUSAND TWO HUNDRED FIFTY DOLLARS (\$1,250.00) PER ELIGIBLE BUSINESS UPON APPROVAL OF SATISFACTORY DOCUMENTATION; APPROVING THE PROGRAM GUIDELINES, IN SUBSTANTIALLY THE ATTACHED FORM, PURSUANT TO ESTABLISHED GUIDELINES, GRANT FUND AVAILABILITY, AND MIAMI DDA BUDGET APPROVAL.

4. FINANCIAL REPORT – MAY 31, 2020

5. EXECUTIVE DIRECTOR REPORT – Christina Crespi, Executive Director

6. NEW BUSINESS

7. MEETING ADJOURNMENT

Next Meeting Dates:

*Special Meeting of the Board of Directors for FY 20-21 Budget & Millage
Friday, July 10, 2020 – 10:30a.m.*

*Miami DDA Board of Directors Meeting
Friday, July 17, 2020 – 9:00a.m.
(No Executive Committee Meeting)*