

AGENDA
Enterprise Committee

Zoom Virtual Meeting
Live Streamed on Miami DDA's Facebook Page

Wednesday, June 3, 2020
9:00A.M.

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Suzanne Amaducci-Adams
Alicia Cervera Lamadrid
Danet Linares
Alan Ojeda

1. VIRTUAL MEETING PROTOCOLS & ROLL CALL

- Virtual Meeting Protocols, Public Comment Instructions & Roll Call - Ivonne de la Vega - Board Secretary, Miami DDA

2. WELCOME

- Nitin Motwani & Philippe Houdard – Miami DDA Board Members & Enterprise Committee Co-Chairs

3. BUSINESS RECRUITMENT UPDATE

- Business Recruitment Salesforce Update – Kevin Ruiz, Miami DDA Staff Member

4. SCHWARTZ MEDIA STRATEGIES (SMS) PRESENTATION

- PR Recovery Campaign Presentation – Tadd Schwartz, Schwartz Media Strategies

5. DISCUSSION

- COVID-19 Recovery: Local and National Consumer Survey - Ivery Boston III, Miami DDA Staff Member
- Small Business Outreach – What's Next – Julia Grachova, Miami DDA Staff Member

6. COMMITTEE ACTION PLAN UPDATE

- Enterprise Committee Action Plan

7. UPCOMING EVENTS

- **On Going - PAMM Virtual Events – Pérez Art Museum Miami**
- **On Going – Arsht@Home & Market Mondays – AdrienneArsht Center**
- **On Going – Frost Science@Home – Phillip and Patrice Frost Science Museum**
- **On Going – HMM on Demand – HistoryMiami Museum**
- **On Going – Museum@Home – Miami Children’s Museum**
- **On Going – Downtown Miami Virtual Tour and Florida Stories – Dade Heritage Trust**
- **On Going – YMCA Launches Free Online Class – YMCA Downtown Miami**
- **On Going – OrangeTheory at Home – OrangeTheory Downtown Miami**
- **On Going - WORKOUT Via Instagram Live (Monday – Sunday) Downtown Strength & Conditioning Gym**
- **Now – June 3 – WE RUN MIAMI**
- **June 4 – July 9 – Writing a Novel with Recklessness and Rigot, with Moriel Rothman-Zecher – Miami Book Fair**
- June 3 – Avenue 3 Jukebox
- June 3 - FREE Midweek Mindfulness – The Underline
- June 3 – 15 Minutos de Lectura con Enrique Del Risco – Miami Book Fair
- June 4 - FREE Virtual Yoga Classes – Bayfront Park
- June 4 – Virtual Evening – Discussing the Deviant’s War – Miami Book Fair
- June 5 - DWNTWN VIBES – Miami DDA
- June 6 – FREE Virtual Yoga with Anny Norattoo – The Underline
- June 8 – Virtual Live @Frost Science: Worlds Ocean Day - Phillip and Patricia Frost Museum of Science
- June 9 - FREE Virtual Yoga Classes – Bayfront Park
- June 10 - FREE Midweek Mindfulness – The Underline
- June 10 – Avenue 3 Jukebox
- June 11 - FREE Virtual Yoga Classes – Bayfront Park
- June 12 - DWNTWN VIBES – Miami DDA
- June 13 – PAMM Free Second Saturdays - Pérez Art Museum Miami
- June 13 - FREE Virtual Yoga with Anny Norattoo – The Underline
- June 16 - FREE Virtual Yoga Classes – Bayfront Park
- June 17 - FREE Midweek Mindfulness – The Underline
- June 17 – Avenue 3 Jukebox June 18 - FREE Virtual Yoga Classes – Bayfront Park
- June 24 - FREE Midweek Mindfulness – The Underline
- June 24 – Avenue 3 Jukebox
- July 1 - FREE Midweek Mindfulness – The Underline

7. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, July 1, 2020 at 9:00a.m.