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**AGENDA**  
**Urbanism Committee**  
200 S. Biscayne Blvd., Suite 2929  
Miami DDA Conference Room  
Friday, February 7, 2020  
9:00A.M.

**URBANISM COMMITTEE MEMBERS:**

Marta Vicedo, Chair

Commissioner Eileen Higgins  
Greg West

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**1. WELCOME & ROLL CALL**

- 9:00 – 9:05am - Marta Vicedo – Miami DDA Board Member & Urbanism Committee Chair

**2. PRESENTATION**

- 9:05 - 9:15am - Pit Stop Next Steps – Miami DDA Staff member Jennifer Rodero

**3. DISCUSSION**

- 9:15 – 9:25am Biscayne Green Weekend Activation Plan  
Miami DDA Staff member Patrice Gillespie-Smith
- 9:25 – 9:35am Downtown Sparkle Tour Recap  
Miami DDA Staff member Jennifer Rodero
- 9:35 – 9:45am Super Bowl LIV Recap  
Miami DDA Full Staff
- 9:45 – 10:00am Urbanism Action Plan Updates
- 10:00 – 10:10am 2020 Media Initiatives for Urbanism Committee  
Tadd Schwartz, Schwartz Media Strategies

**4. UPCOMING EVENTS**

- **FREE Daily Tours at PAMM**
- **FREE Arsht Center Tours Mondays and Saturdays**
- **Now – 2/9 – HistoryMiami - Gridiron Glory**
- **2/7-2/9 – Miami Marathon & Half Marathon**
- **2/7 – Olympia Theater - Ebony Cabaret - Black History Entertainment series**

- 2/8 - HistoryMiami Museum – Free Family Fun Day (Getting to Know History)
- 2/8 - PAMM Free Second Saturdays
- 2/11 - Brickell Run Club
- 2/11 – AmericanAirlines Arena – Andrea Bocelli
- 2/11 – Meet Miami Walk Tour with Dr. Paul George of HistoryMiami Museum
- 2/12 – Olympia Lobby: Jazz Nikki Kidd Band (Free)
- **2/13 – 2/17 – Miami International Boat Show**
- **2/13 – 2/17 – Miami Yacht Show**
- 2/14 – Olympia Theater - Ebony Cabaret - Black History Entertainment series
- 2/18 - Brickell Run Club
- 2/21 – Olympia Theater - Ebony Cabaret - Black History Entertainment series
- 2/23 – Free Day at MOAD: Free Family Program (Freedom Tower)
- 2/25 - Brickell Run Club
- 2/27 – Movie Night at Miami-Dade College @ Wolfson Campus - “Hairspray”
- 2/28 – Olympia Theater - Ebony Cabaret - Black History Entertainment series
- **3/6 – 3/15 – Miami Film Festival**
- 3/7 - HistoryMiami Museum – Free Family Fun Day (Miami Woman)
- **3/13 – 3/15 – HistoryMiami – Miami International Map Fair**
- 3/14 - PAMM Free Second Saturdays
- 3/17 - St. Patrick’s Day Downtown Block Party at Auld Dubliner

\*Bold indicates events that will take place multiple consecutive days.

## 5. MEETING ADJOURNMENT

Next Urbanism Committee Meeting – Friday, March 6, 2020 – 9:00a.m.