

**AGENDA**  
**Enterprise Committee**  
Miami DDA  
200 South Biscayne Boulevard,  
Suite 2929  
Miami, FL 33131  
**Wednesday, February 5, 2020**  
**9:00a.m.**

**ENTERPRISE COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Alicia Cervera Lamadrid  
Danet Linares  
Alan Ojeda

**1. WELCOME**

- Nitin Motwani & Philippe Houdard – Enterprise Committee Co-Chairs

**2. DISCUSSION**

- 9:00 – 9:10am Tech Talks – From NFL Athlete to Tech Investor  
Miami DDA Staff members, Niki Mangan & Kim Hills
- 9:10 – 9:20am Bloomberg Power Players Conference  
Miami DDA Staff member, Kevin Ruiz
- 9:20 – 9:30am Super Bowl LIV Recap  
Miami DDA Full Staff
- 9:30 – 9:35am Florida Huddle Conference  
Miami DDA Staff member, Kim Hills
- 9:35 – 9:40am Ambassador/DET Team Thank You Video Concept  
Miami DDA Staff member, Kim Hills
- 9:40 – 9:45am Meet Miami – Walking Tour w/ History Miami & Brightline  
Miami DDA Staff member, Niki Mangan

- 9:45 – 10:00am – Enterprise Action Plan Discussion

### 3. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- 10:00 – 10:10am - Media Initiatives – Tadd Schwartz, Schwartz Media Strategies

### 4. UPCOMING EVENTS

- *FREE Daily Tours at PAMM*
- **FREE Arsht Center Tours Mondays and Saturdays**
- **Now – 2/9 – HistoryMiami - Gridiron Glory**
- 2/6 - PAMM Free Community Night: Coral City Camera
- *2/7-2/9 – Miami Marathon & Half Marathon*
- 2/7 – Olympia Theater - Ebony Cabaret - Black History Entertainment series
- 2/8 - HistoryMiami Museum – Free Family Fun Day (Getting to Know History)
- 2/8 - PAMM Free Second Saturdays
- 2/11 - Brickell Run Club
- 2/11 – AmericanAirlines Arena – Andrea Bocelli
- 2/11 – Meet Miami Walk Tour with Dr. Paul George of HistoryMiami Museum
- 2/12 – Olympia Lobby: Jazz Nikki Kidd Band (Free)
- *2/13 – 2/17 – Miami International Boat Show*
- **2/13 – 2/17 – Miami Yacht Show**
- 2/14 – Olympia Theater - Ebony Cabaret - Black History Entertainment series
- 2/18 - Brickell Run Club
- 2/21 – Olympia Theater - Ebony Cabaret - Black History Entertainment series
- 2/23 – Free Day at MOAD: Free Family Program (Freedom Tower)
- 2/25 - Brickell Run Club
- 2/27 – Movie Night at Miami-Dade College @ Wolfson Campus - “Hairspray”
- 2/28 – Olympia Theater - Ebony Cabaret - Black History Entertainment series
- *3/6 – 3/15 – Miami Film Festival*
- 3/7 - HistoryMiami Museum – Free Family Fun Day (Miami Woman)
- *3/13 – 3/15 – HistoryMiami – Miami International Map Fair*
- 3/14 - PAMM Free Second Saturdays
- 3/17 - St. Patrick’s Day Downtown Block Party at Auld Dubliner

\*Bold indicates events that will take place multiple consecutive days.

### 5. MEETING ADJOURNMENT

**Next Enterprise Committee meeting: Wednesday, March 4, 2020 at 9:00a.m.**