

**The Miami Downtown Development Authority
Board of Directors Meeting**
200 S. Biscayne Blvd., Suite 2929
Miami DDA Conference Room
Friday, December 13, 2019
9:00 A.M

MEETING AGENDA

BOARD MEMBERS:

Commissioner Ken Russell, Chairman
Neisen Kasdin, Vice Chairman
Commissioner Eileen Higgins
Suzanne Amaducci-Adams
Alicia Cervera Lamadrid

T. Spencer Crowley III
Philippe Houdard
Danet Linares
Richard Lydecker
Nitin Motwani

Alan Ojeda
Gary Ressler
Franklin Sirmans
Marta Vicedo
Greg West

1. ROLL CALL

Welcome – Miami DDA Chairman Ken Russell, Commissioner District 2, City of Miami

2. SPECIAL RECOGNITIONS

- Downtown Enhancement Team – Alicia Parrish
- Downtown Enhancement Team (CRA) – Michael Grant
- Downtown Ambassador – Duberlis Villalba

3. PRESENTATIONS

- Mana Tech Group Presentation – Uri Adoni & Paul Lambert

4. COMMITTEE(S) REPORT Program Committee(s)

- Urbanism Committee – Chair: Marta Vicedo
- Enterprise Committee – Co-Chairs: Nitin Motwani & Philippe Houdard

5. FINANCIAL REPORT – November 30, 2019

6. EXECUTIVE DIRECTOR REPORT – Alyce M. Robertson

7. LEGISLATIVE ITEM(S)

[Note: All legislative items are recommended by the Executive Director]

7A. APPROVAL OF MINUTES – October 25, 2019

7B. APPROVAL OF MINUTES – November 15, 2019

7C. RESOLUTION 035/2019

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA ACCEPTING THE EXECUTIVE DIRECTOR’S RECOMMENDATION OF INTERNATIONAL HOUSE OF CINEMA LLC AND MARKETING CONNECTION FOR SMALL BUSINESS, LLC D/B/A VENTY MEDIA (COLLECTIVELY, “FIRMS”) AS THE TOP RANKED FIRMS FOR INCLUSION IN A POOL OF PRE-QUALIFIED VIDEO PRODUCTION SERVICE PROVIDERS IN RESPONSE TO REQUEST FOR QUALIFICATIONS (“RFQ”) NO. 18-19-03; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE AGREEMENTS WITH THE FIRMS AS NEEDED AND DESIRED, SUBJECT TO THE PARAMETERS AND THRESHOLDS ESTABLISHED IN THE RFQ.

7D. RESOLUTION 036/2019

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”) AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE AN ADDENDUM TO THE AGREEMENT WITH MYDATT SERVICES, INC. DBA BLOCK BY BLOCK, IN SUBSTANTIALLY THE ATTACHED FORM, FOR THE ADDITION OF ONE (1) AMBASSADOR PERSONNEL, PREVIOUSLY APPROVED WITHIN THE MIAMI DDA’S ANNUAL BUDGET, TO PROVIDE SAFETY AND HOSPITALITY RELATED SERVICES FOR DOWNTOWN MIAMI (SPECIFICALLY TO THE BRICKELL AREA), IN AN AMOUNT NOT TO EXCEED FIFTY TWO THOUSAND DOLLARS (\$52,000.000) FOR FISCAL YEAR 2019-2020.

7E. RESOLUTION 037/2019

A RESOLUTION OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA APPROVING A SPONSORSHIP GRANT IN THE AMOUNT OF ONE HUNDRED THOUSAND DOLLARS (\$100,000.00) FOR THE MIAMI FILM FESTIVAL TAKING PLACE IN VARIOUS VENUES THROUGHOUT DOWNTOWN MIAMI; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH MIAMI DADE COLLEGE FOUNDATION, IN A FORM ACCEPTABLE TO THE GENERAL COUNSEL, FOR THE PURPOSES STATED HEREIN.

7F. RESOLUTION 038/2019

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”) APPROVING THE 2018-2019 ANNUAL REPORT PURSUANT TO SECTION 2-890 OF THE CODE OF THE CITY OF MIAMI, FLORIDA; DIRECTING THE EXECUTIVE DIRECTOR TO FORWARD A COPY OF THE REPORT TO THE OFFICIALS STATED HEREIN.

7G. RESOLUTION 039/2019

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”) AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE AN EXTENSION TO THE PIT STOP PROGRAM; INCREASING THE HOURS OF OPERATION AT ONE PUBLIC RESTROOM (LOCATED IN BAYFRONT PARK) IN DOWNTOWN MIAMI; INCREASING DOWNTOWN ENHANCEMENT TEAM SUPERVISOR PERSONNEL FOR SAID SERVICES; AND REALLOCATING FUNDING FROM WITHIN THE EXISTING ANNUAL BUDGET TO PROVIDE SAID SERVICES; SAID SERVICES TO BE PROVIDED IN AN AMOUNT NOT TO EXCEED ONE HUNDRED AND TEN THOUSAND DOLLARS (\$110,000.00) FOR FISCAL YEAR 2019-2020.

8. NEW BUSINESS

- Federal Lobbyist Recommendation – Miami DDA Deputy Director, Christina Crespi

9. MEETING ADJOURNMENT

Next Meeting Date: Friday, January 24, 2019 – 9:00a.m.

Happy Holidays!!