

**AGENDA**  
**Enterprise Committee**  
Miami DDA  
200 South Biscayne Boulevard,  
Suite 2929  
Miami, FL 33131  
**Thursday, December 5, 2019**  
**9:00a.m.**

**ENTERPRISE COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Alicia Cervera Lamadrid  
Danet Linares  
Alan Ojeda

**1 WELCOME**

- Nitin Motwani & Philippe Houdard – Enterprise Committee Co-Chairs

**2. PRESENTATIONS**

- 9:00 – 9:10am – Global Institutes on Addictions – Michael Wudyka, CEO
- 9:15 - 9:25am – Creating New Vision for Old Macy’s Building – Daniel Cardenas & Matthew Zukowsky
- 9:30 – 9:35am – Miami Film Festival 2020 – Jaie Laplante, Executive Director

**3. LEGISLATIVE ITEM(S)**

- 9:35 – 9:45am – Video Services Production Pool - RFP 18-19-03

**4. DISCUSSION**

- 9:45 – 10:00am – Enterprise Action Plan Discussion

## 5. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- 10:00 – 10:10am - Media Initiatives – Tadd Schwartz, Schwartz Media Strategies

## 6. UPCOMING EVENTS

- 12/1-2/6 – Gridiron Glory Exhibition – HistoryMiami
- 12/2-8 – Miami Art Week
- 12/2-8 – Prizm Art Fair – Alfred I. Dupont Building
- 12/2-8 – Miami River Art Fair – James L. Knight Center
- 12/2-21 – Casacor Event
- 12/4 – Jazz at Wolfson Campus
- 12/5 - Brickell Run Club
- 12/5-6 – Void Projects – Flagler St.
- 12/5-Ongoing – We Buy Gold – Flagler St.
- 12/5-8 – All Dressed Up Along E Flagler St.
- 12/5-8 – HistoryMiami – The Miami Street Photography Festival
- 12/5-8 – Mana Contemporary Miami – 777 Building
- 12/5-8 – Loading/The Wrong – 777 Building
- 12/5-8 – Center for Subtropical Affairs – 777 Building
- 12/5-9 – Dimensions Event – Macys Building
- 12/6 – Laser Evenings at The Frost
- 12/6-8 – YoungArts Tour
- 12/7 – MCAD – SketchMIA: An Urban Sketch Tour
- 12/10 – Olympia – Moth Miami StorySlam: Family
- 12/11 – Olympia Lobby Lounge JAZZ: Simply Simone!
- 12/12 - Made at PAMM
- 12/12 - Brickell Run Club
- 12/13 – Buskerfest
- 12/14 – MCAD – Downtown Miami Historic Architectural Walking Tour
- 12/19 - Brickell Run Club
- 12/19 - Made at PAMM
- 12/21 – Laser Evenings at The Frost
- 12/26 - Brickell Run Club
- 12/26 - Made at PAMM
- 12/29 - FREE Family Day at MOAD
- 1/3 – Laser Evenings at The Frost
- 1/3 - Brickell Run Club
- 1/10 - Brickell Run Club
- 1/11 – HistoryMiami Museum – Free Family Fun Day (All About Football)
- 1/19 – Made at PAMM

\*Bold indicates events that will take place multiple consecutive days.

## 7. MEETING ADJOURNMENT

Next Enterprise Committee meeting: Wednesday, January 8, 2020 at 9:00a.m.  
Happy Holidays!