

AGENDA

Enterprise Committee

Miami DDA
200 South Biscayne Boulevard,
Suite 2929
Miami, FL 33131
Wednesday, November 6, 2019
9:00a.m.

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Alicia Cervera Lamadrid
Danet Linares
Alan Ojeda

1. WELCOME

- Nitin Motwani & Philippe Houdard – Enterprise Committee Co-Chairs

2. PRESENTATIONS

- 9:05 – 9:15am – Business Development Salesforce Presentation – Kevin Ruiz, Miami DDA Senior Manager Business Development
- 9:20 – 9:40am - Downtown e-Permitting Study – Kemarr L. Brown, Assistant Director
Electronic Plan Review Enterprise Program Manager, City of Miami
- 9:45 – 9:55am - Downtown Miami Tech Strategy – Ivery Boston, Miami DDA Innovations & Insights Manager

3. DISCUSSION

- 10:10 – 10:20am – Enterprise Committee Action Plan Discussion

4. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- 10:20 – 10:30am - Media Initiatives – Tadd Schwartz, Schwartz Media Strategies

5. UPCOMING EVENTS

- 11/7 – Made at PAMM
- 11/9 – HistoryMiami - CultureFest 305
- 11/9 – MCAD - Downtown Miami Historic Architectural Walking Tour
- 11/12 - Brickell Run Club
- 11/12 – Olympia: The Moth StorySLAM
- 11/13 - Olympia Lobby Lounge JAZZ: Brenda Alford
- 11/13 - TENTATIVE: Miami DDA State of Downtown Event
- 11/14 – Made at PAMM
- 11/15 – 17 - MIWA MATREYEK at MDC Live Arts Lab
- 11/16 – Build Your Brand Workshop
- 11/16 - Laser Evenings at The Frost
- **11/17-24 – Miami Book Fair at Miami-Dade College**
- 11/19 – History of Short Street on Avenue 3
- 11/19 - Brickell Run Club
- 11/19 - Olympia Lobby Lounge: Worst Place On Earth
- 11/20 - Olympia Lobby Lounge LIVE: Flamingos & Flamenco!
- 11/21 - Made at PAMM
- 11/24 - FREE Family Day at MOAD
- 11/26 - Brickell Run Club
- **11/29 – 12/25 – Bayfront Park Holiday Village**
- 12/5 - Brickell Run Club
- 12/7 – MCAD – SketchMIA: An Urban Sketch Tour
- 12/11 - Olympia Lobby Lounge JAZZ: Simply Simone!
- 12/12 - Made at PAMM
- 12/12 - Brickell Run Club
- 12/19 - Brickell Run Club
- 12/19 - Made at PAMM
- 12/21 – Laser Evenings at The Frost
- 12/26 - Brickell Run Club
- 12/26 - Made at PAMM
- 12/29 - FREE Family Day at MOAD

***Bold indicates events that will take place multiple consecutive days.**

6. MEETING ADJOURNMENT

Next Meeting – Thursday, December 5, 2019 – 9:00am – REVISED DATE