

AGENDA
Enterprise Committee
Miami DDA
200 South Biscayne Boulevard,
Suite 2929
Miami, FL 33131
Wednesday, October 16, 2019
9:00a.m.

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Alicia Cervera Lamadrid
Danet Linares
Alan Ojeda

1. WELCOME

- Nitin Motwani & Philippe Houdard – Enterprise Committee Co-Chairs

2. PRESENTATIONS

- 9:05 – 9:15am – GMCVB Co-Op Program – Josie Llado/Becca Hildner, GMCVB
- 9:15 – 9:30am - e-Permitting Presentation – Kemara Brown, e-Plan Review Enterprise Program Manager, City of Miami

3. DISCUSSION

- 9:35 – 9:45am - Holiday Village at Bayfront Park
- 9:45 – 10:00a.m. – Action Plan Discussion

4. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- 10:00 – 10:10am - Media Initiatives – Tadd Schwartz, Schwartz Media Strategies

5. UPCOMING EVENTS

- 10/16 - Olympia Lobby Lounge LIVE: FYTC
- 10/17 – Made @ PAMM
- 10/20 – Not So Scary Halloween Bash @ MCM
- 10/21 – Farmers Market – Adrienne Arsht Center
- 10/22 – Brickell Run Club
- 10/24 – Made @ PAMM
- 10/24 – Local Views @ PAMM
- 10/26 – Making Strides Against Breast Cancer RUN
- 10/26 – Dade Heritage Trust – Drinking in Historic Places
- 10/27 – FREE Family Day at MOAD
- 10/28 – Farmers Market – Adrienne Arsht Center
- 10/29 - Brickell Run Club
- 10/29 - Halloween "Boo" Parade - 15th Annual
- 10/31 – Made @ PAMM
- 11/3 – Herald Hunt @ Bayfront Park
- 11/4 – Farmers Market – Adrienne Arsht Center
- 11/5 - Brickell Run Club
- 11/7 – Made @ PAMM
- 11/11 - Farmers Market – Adrienne Arsht Center
- 11/12 - Brickell Run Club
- 11/13 - Olympia Lobby Lounge JAZZ: Brenda Alford
- 11/13 - TENTATIVE: Miami DDA State of Downtown Event
- 11/14 – Made @ PAMM
- 11/17-24 – Miami Book Fair @ Miami-Dade College
- 11/18 - Farmers Market – Adrienne Arsht Center
- 11/19 – History of Short Street on Avenue 3
- 11/19 - Brickell Run Club
- 11/21 - Made @ PAMM
- 11/24 - FREE Family Day at MOAD
- 11/25 - Farmers Market – Adrienne Arsht Center
- 11/26 - Brickell Run Club

6. MEETING ADJOURNMENT

Next Meeting – Wednesday, November 6, 2019 – 9:00am