

**AGENDA**  
**Enterprise Committee**  
500 Startups  
111 NE 1st Street, 7th Floor  
Miami, FL 33132

**Friday, September 13, 2019**  
**9:00 am**

**ENTERPRISE COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Alicia Cervera Lamadrid  
Danet Linares  
Alan Ojeda

**1. WELCOME**

- Nitin Motwani & Philippe Houdard – Enterprise Committee Co-Chairs

**2. PRESENTATIONS**

- 9:05 – 9:10am – Holiday Village at Bayfront Park (Proposed Legacy Project) - Tony Albelo, SWARM
- 9:15 – 9:25am – 500 Startups - Ana Paula Gonzalez, Director, 500 Startups Miami
- 9:30 – 9:45am – Technology Initiative Workplan – Miami DDA Deputy Director, Christina Crespi

**3. DISCUSSION**

- 9:50 – 10:10am – State of Downtown 2019-2020 – Aaron Gordon, Schwartz Media Strategies
- 10:15 – 10:20am – Action Plan Recap – Miami DDA Senior Managers

**4. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT**

- 10:25 – 10:30am – Media Initiatives – Tadd Schwartz, Schwartz Media Strategies

## 5. UPCOMING EVENTS

- 9/13 – Avenue 3 – Friday Flowers
- 9/14 – HistoryMiami – Free Family Fun Day
- 9/16 – Wake up Miami @Government Center
- 9/16 – Farmers Market – Adrienne Arsht Center
- 9/17 - Brickell Run Club
- 9/18 - Olympia Theater – Lobby Lounge
- 9/19 – Made @ PAMM
- 9/19 – Avenue 3 – Happy Hour + music
- 9/20 – Avenue 3 – Friday Flowers
- 9/20 - Miami DDA Laser Nights at the Phillip and Patricia Frost Museum of Science
- 9/23 – DWNTWNR Play Date @ Miami Children’s Museum
- 9/23 – Farmers Market – Adrienne Arsht Center
- 9/24 - Brickell Run Club
- 9/23 – Wake up Miami @Government Center
- 9/23 – Making Strides Against Breast Cancer event at SE Financial Center lobby
- 9/26 – Gridiron Glory @ HistoryMiami
- 9/26 – Local Views @ PAMM
- 9/26 – Avenue 3 – Happy Hour + music
- 9/30 – Avenue 3 – Friday Flowers
- 9/29 – FREE Family Day at MOAD
- 9/30 – Farmers Market – Adrienne Arsht Center
- 9/30 – Wake up Miami @Government Center
- 10/1 - Brickell Run Club
- 10/4 – Ironfork at Hyatt Regency
- 10/8 - Brickell Run Club
- 10/11 – Friday Forum – MCAD

## 6. MEETING ADJOURNMENT

**Next Meeting – Wednesday, October 16, 2019 –9:00am - Revised date**