

AGENDA
Enterprise Committee
200 S. Biscayne Blvd., Suite 2929
Miami DDA Conference Room
Wednesday, July 10, 2019
10:30a.m.

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair
Philippe Houdard, Co-Chair

Alicia Cervera Lamadrid
Danet Linares
Alan Ojeda

1. WELCOME

- Nitin Motwani & Philippe Houdard – Enterprise Committee Co-Chairs

2. PRESENTATIONS

- 10:30 – 10:45am – Super Bowl 2020 – Video Scope – Kim Hills, Miami DDA Staff member
- 10:45 - 11:00am – Tech Initiative Website – Ivery Boston, III, Miami DDA Staff member
- 11:00 – 11:10am - International Outreach Travel Study - Ilona Vega, Miami DDA Staff member
- 11:10 – 11:25am – Update on Alternative Investment Database – George Evans, Convergence
- 11:25 – 11:40am – “DDA Success Story” - Andreas Moon - Managing Director & Head of Investor Relations for I Squared Capital

3. DISCUSSION

- 11:40 – 11:50am - Action Plan Recap – Miami DDA Senior Managers

4. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- 11:50 - 12:00pm - Media Initiatives - Tadd Schwartz, Schwartz Media Strategies

5. UPCOMING EVENTS

- 7/10 - Olympia Theater – Lobby Lounge
- 7/11 – Miami DDA: Downtown Cleanliness + Hurricane Preparedness Event
- 7/11 – Bisnow: Power Women Luncheon
- 7/11 – Live Music & Happy Hour on Avenue 3
- 7/11-7/14 - Microtheater
- 7/12 – Friday Forum @ LatinCafe_2000
- 7/13 – HistoryMiami – Free Family Fun Day
- 7/13 – PAMM – Free Second Saturdays
- 7/13 – Carnival Nights at Zest
- 7/15 – Farmers Market – Adrienne Arsht Center
- 7/16 - Brickell Run Club
- 7/17 – Making Strides American Cancer Association event at Toro Toro
- 7/18 – Live Music & Happy Hour on Avenue 3
- 7/18-7/21 – Microtheater
- 7/20 - Miami DDA Laser Nights at the Phillip and Patricia Frost Museum of Science
- 7/22 – Farmers Market – Adrienne Arsht Center
- 7/23 - Brickell Run Club
- 7/24 – Miami DDA – Cone with a Cop
- 7/25 – Live Music & Happy Hour on Avenue 3
- 7/25 -7/28 – Microtheater
- 7/27 - Dade Heritage Trust + Miami History Meetup 2019 Summertime Talks
- 7/28 – FREE Family Day at MOAD
- 7/29 – Farmers Market – Adrienne Arsht Center
- 7/30 - Brickell Run Club
- 8/1 – Live Music & Happy Hour on Avenue 3
- 8/1 - PAMM – Free First Thursdays
- 8/1-8/4 - Microtheater
- 8/6 - Brickell Run Club
- 8/8 – Live Music & Happy Hour on Avenue 3
- 8/8-8/11 - Microtheater
- 8/9 – Friday Forum – MCAD
- 8/10 - PAMM – Free Second Saturdays
- 8/10 - HistoryMiami – Free Family Fun Day
- 8/15 - Miami DDA Laser Nights at the Phillip and Patricia Frost Museum of Science
- 8/15 – Live Music & Happy Hour on Avenue 3
- 8/15 – Paddleboard + Full Moon Party (TENTATIVE)
- 8/15-8/18 - Microtheater

6. MEETING ADJOURNMENT

August Recess – No Meetings

Next Meeting – Wednesday, September 4, 2019 – 9:00a.m.