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AGENDA  
Enterprise Committee  
200 S. Biscayne Blvd., Suite 2929  
Miami DDA Conference Room  
Wednesday, June 5, 2019  
9:00a.m.

ENTERPRISE COMMITTEE MEMBERS:

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Alicia Cervera Lamadrid  
Danet Linares  
Alan Ojeda

1. WELCOME

- Nitin Motwani & Philippe Houdard – Enterprise Committee Co-Chairs

2. PRESENTATIONS

- 9:00 – 9:10am - 2019 Miami Film Festival – Jaie Laplante, Executive Director
- 9:10 – 9:25am - Tokenization of Real Estate (WeWork Building) –  
Katya Fisher, Partner, Greenspoon Marder

3. DISCUSSION

- 9:25 – 9:40am – FY 19-20 Budget - Committee Input regarding Proposed Expenses
- 9:40 – 10:00am - Action Plan Recap – Miami DDA Senior Managers

4. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT

- 10:00 – 10:15am - Media Initiatives – Tadd Schwartz, Schwartz Media Strategies

## 5. UPCOMING EVENTS

- 6/05 – Downtown Competitive Grants (Summer) – applications due
- 6/06 – Habitat for Humanity Hard Hats & High Heels at East Hotel
- 6/07 – ULI Panel Recommendations – City Hall
- 6/08 – World Oceans Day – Frost Science
- 6/08 – Walking Tour of Downtown Miami - MCAD
- 6/08 – Farmers Market - Brickell
- 6/08 – Free Family Fun Day - HistoryMiami
- 6/10 – 6/12 – Select USA Summit – Washington DC
- 6/10 – Farmers Market – Adrienne Arsht Center
- 6/10 - Market Mondays – Adrienne Arsht Center
- 6/11 – Moth – Olympia Theater
- 6/11 – Brickell Run Club
- 6/13 - Free Family Fun Day – HistoryMiami
- 6/14 – Friday Forum
- 6/14 – Blockchain Center Miami Grand Opening
- 6/15 – Miami History Meetup – Dade Heritage Trust
- 6/15 – Farmers Market – Brickell
- 6/17 - Market Mondays – Adrienne Arsht Center
- 6/17 – Downtown Community Grants awarded this week
- 6/18 - Brickell Run Club
- 6/19 – 6/21 – Finance Initiative Outreach Trip – Chicago, IL
- 6/22 - Walking Tour of Downtown Miami - MCAD
- 6/24 - Market Mondays – Adrienne Arsht Center
- 6/25 - Brickell Run Club
- 6/30 – Free Family Program - MOAD
- 7/01 - Market Mondays – Adrienne Arsht Center
- 7/02 - Brickell Run Club
- 7/08 - Market Mondays – Adrienne Arsht Center
- 7/09 - Brickell Run Club
- 7/11 - Downtown Cleanliness & Hurricane Preparedness Event
- 7/12 – Friday Forums – MCAD
- 7/15 - Market Mondays – Adrienne Arsht Center

## 6. MEETING ADJOURNMENT

*Next Meeting – Wednesday, July 3, 2019 – 9:00a.m.*